



## Annual Report 2011- 2012



## TABLE OF CONTENTS

Our Values and Priorities  
1

Chair and CEO's Report  
2

Supporting the Community  
3

Advocacy and Awareness  
6

Research  
8

Building Relationships  
9

Fundraising  
10

Corporate Governance  
12

Board of Directors  
13

Scientific & Medical Advisory  
Committee  
14

Financials  
15

Acknowledgements  
17

## ABOUT US

For the past 27 years, Crohn's & Colitis Australia (CCA) has been working to make lives more liveable by improving the quality of health care available for all Australians living with Crohn's disease and ulcerative colitis, conditions collectively known as inflammatory bowel disease (IBD).

We are the peak national body representing over 70,000 Australians with IBD. Although Crohn's and ulcerative colitis are debilitating conditions that currently have no cure, we receive no government funding for the programs and advocacy we provide. Despite these challenges, we continue to work for increased public awareness, provide support services, and fund research that could lead to a cure.

## ABOUT IBD

Inflammatory bowel disease (IBD) refers to a group of chronic diseases of the intestines characterised by inflammation of the bowel. The most common diseases are Crohn's disease and ulcerative colitis.

Estimates show that every year, approximately 5,200 Australians are diagnosed with Crohn's disease or ulcerative colitis. Many of them would have been experiencing symptoms well ahead of their IBD diagnosis, which in some cases is reached years after the onset of the disease. The first symptoms — which can include abdominal cramps, diarrhoea, fever, and fatigue — usually appear between the ages of 15 and 35. People affected by bowel disease often experience a disruption to their education, work, and other aspects of normal living. And because IBD is a lifelong condition, they will need treatment, education, and support throughout their lives.

## OUR MISSION

To support the Crohn's and colitis community with a focus on confidential support programs, including education, advocacy, counselling, increasing awareness, and generating and utilising funds for research and support.

## OUR VISION

Support for today, a cure for tomorrow.



## OUR VALUES

Our values are at the core of every decision and action we undertake.

### Achievement

We work to deliver on our mission of achieving an environment where those with IBD can fully participate in the daily social and economic activities that others take for granted.

### Innovation

We continually find new and innovative ways of maximising the efficiency and value of our service to the IBD and broader Australian community. We do this by funding new research and developing meaningful programs that create change and improvement for those living with IBD.

### Relationships

We maintain and nurture mutually beneficial relationships with members, and collaborate with volunteers, research organisations, corporate partners, government, and the health profession to help honour our commitment to people living with IBD.

### Integrity

We strive to inspire trust and respect for our ethical practices, our high standards of governance, and our honesty and transparency in business dealings.

### Sustainability

We are building a strong organisation for future generations, providing leadership within the industry, and developing capabilities to deliver on our mission.

## OUR PRIORITIES

### Supporting the IBD Community

CCA exists to make lives more liveable for Australians with Crohn's disease and ulcerative colitis. We provide support through education, support groups, camps, social media, and programs that can improve their lives.

### Advocacy and Awareness

In all that we do, we aim to give voice to the concerns of the IBD community, and advocate on their behalf. We work to raise awareness of IBD across government, business, media, the health sector, and the general community in order to assist in early diagnosis and improved quality of health care for Australians with Crohn's disease and ulcerative colitis.

### Research

We fund and promote research towards a cure for IBD and an improved quality of life.

### Building Relationships

Our partnerships with volunteers, research organisations, international IBD groups, health professionals, and businesses are crucial in helping us achieve our goals and fulfil our mission.

### Raising Funds

The funds we raise go towards research and services that support the IBD community, bring us closer to better disease-management options, and, one day, lead to a cure.

### Corporate Governance

We develop and maintain the highest levels of integrity in corporate governance, and continually work towards effective and efficient business practices.



We have concluded another successful year at Crohn's & Colitis Australia, and we are proud of the excellent results we have achieved. Through our strategic events and activities this year, we focused on increasing awareness by addressing key figures in government and business.

The World IBD Day Parliamentary Cocktail function was one of our key highlights. With Health Minister The Hon. Tanya Plibersek opening the evening, Crohn's disease and ulcerative colitis were front and centre as guests mingled and talked about diseases that are not generally considered topics of polite conversation. It was refreshing to be able to discuss IBD without feeling embarrassed and stigmatised, and to be listened to by politicians – such as Members of Parliament Bernie Ripoll and Josh Frydenberg, and Leader of the Australian Greens and Tasmanian senator Christine Milne – who have made a commitment to raise awareness and improve understanding of IBD.

We also gathered some of Melbourne's most influential people in business for a luncheon at Melbourne's Athenaeum Club, with Prof. Michael Kamm addressing the audience. It was a key move for us, and helped us increase awareness and enlist support from an important group.

Operationally, this year we reinforced our processes and infrastructure as we positioned ourselves for greater growth. We upgraded our server to improve our efficiency and increase our productivity. We also have plans of revamping our website to allow for greater functionality and improved experience for our site visitors.

In setting our strategic directions, we have taken our cues from the results of our customer satisfaction survey,

which was concluded in December 2011. The survey indicated that our members would like to see Crohn's & Colitis Australia maintain its focus on funding research, providing information to the newly diagnosed, and increasing awareness for Crohn's disease and ulcerative colitis.

Fundraising is the key to all of these, and we have developed a fundraising strategy that will allow us to tap new and existing channels while we continue to support research, deliver services and programs for those who have IBD, and increase awareness of Crohn's disease and ulcerative colitis among the general population. Our fundraising strategy included a series of events that were kicked off during the year with our 'Can't Wait for Lunch' at the Quay Restaurant in Sydney.

Our financial achievements this year reflect the success of our fundraising efforts, the work of the many community fundraisers who held successful events and activities throughout the year, the increased productivity of our operations, and the improved efficiency of our programs and services. Our revenues this year are 11% higher than the previous year's, and our expenses are 19% lower. Our total net surplus this year is \$256,500, a substantial improvement from a deficit last year of \$60,749.

There is always more to be done in building awareness and working towards a cure for IBD. We have made significant progress on all fronts this year, and we are primed for solid results next year. We are indebted to our supporters, sponsors, donors, volunteers, and our members, without whom we would achieve very little. We also thank our committed Board of Directors and our Scientific & Medical Advisory Board, who guided and helped us in our efforts to make life more liveable for those with IBD.

Bernadette Or  
CHAIR

Francesca Manglaviti  
CEO, DIRECTOR

# SUPPORTING THE COMMUNITY

People with IBD often struggle with the stigma and loneliness that a bowel disease can bring. CCA offers them opportunities to share experiences and improve their coping strategies.

## IBD Helpline (1800 138 029)



Our IBD helpline is a free national phone service that we offer to provide support, information, counselling, and referrals for those with IBD, or whose lives have been affected by IBD.

### Online Support

The Crohn's & Colitis Australia website is, for many, the first point of contact for our organisation, and total unique visits in 2011-2012 were over 81,000.

On top of providing news about our activities and programs, the website gives our members secure access to an online chat forum, which attracts regular contributors. Common topics discussed relate to the side effects of medication; surgery; diet, nutrition, and exercise; feeling down during the tough times; and need for social connection.

### Social Media

Established in September 2011 and April 2010 respectively, our Facebook and Twitter accounts were abuzz this year with information, photos, and updates about camps, IBD forums, support groups, social events (such as CCA ambassador Luke Escombe's stand-up performances) and Changing Lives Challenge events.

Our Facebook friends also share their experiences with us, good and bad, and we are privileged to be able to help them or share in their victories.

Like us on Facebook: [Crohn's & Colitis Australia](#)

Follow us on Twitter: [Crohn's&ColitisAUS \(@ccalBD\)](#)

*"CCA's helpline is absolutely fabulous... eases stress and hopelessness."*

CCA member

## IBD Support Groups

Our monthly support group meetings provide a safe and supportive environment where individuals who have been affected by IBD can express themselves openly, while receiving support and understanding from others with similar experiences.

*"[It's so] beneficial to share thoughts, feelings, experiences."*

CCA member

This year, Crohn's & Colitis Australia trained 13 support-group facilitators and started two new support groups, both in ACT. There is a total of 16 support groups around the country in all the states, with the exception of NT (which is being planned for 2012-2013).



### IBD Support Groups 2011-2012:

- Canberra (Hughes, Dickson)
- New South Wales (Central Coast, Chatswood, Canterbury, Liverpool)
- Queensland (Cairns, Brisbane South)
- South Australia (Adelaide)
- Victoria (Lilydale, Templestowe, Mount Waverley, Maribyrnong, St Kilda, Shepparton, Sandringham)

In November 2011, we started a support group in Brisbane, Queensland for parents of children with IBD. More meetings are slated for 2012.

*"It's very good to have support groups available in different areas."*

CCA member

# SUPPORTING THE COMMUNITY

## IBD Forums

Through IBD information forums, CCA provides information and support to those with IBD, as well as their carers and family members.

This year, we held forums across Victoria, New South Wales, and ACT. We also held an IBD forum in Darwin, entitled *Crohn's, Crocs & Colitis: Telling the 'Tail' of IBD in the NT*. Attended by over 50 guests, the presentation covered treatment, IBD services in the Top End, diet, and living well with IBD.



We are grateful for the support of hospitals, clinicians, specialists, and nurses who help make each forum possible.

*"I really enjoyed the forum and it would be great if more of these were scheduled."*

CCA member



## Can't Wait Program



People with IBD can find themselves urgently needing to use toilet facilities and not being able to, due to lack of access. CCA members are issued a Can't Wait card to request

urgent use of facilities in shops, restaurants, and other establishments. Major businesses supported our efforts this year by displaying the Can't Wait stickers on their shop windows.

*"The card provides a lot of extra confidence if a need arises."*

CCA member

We also have a Can't Wait microsite ([www.cantwait.net.au](http://www.cantwait.net.au)) which displays all the establishments that accept the card.



The website also gives information on how to become a card holder or an affiliate, and how to support the program.

This year, our Can't Wait affiliates provided toilet facilities in 378 venues across New South Wales, Northern Territory, Queensland, South Australia, Victoria, and Western Australia.

Our Can't Wait affiliates included the South Australia Government Health Department, YMCA, Richies Supa IGA, Woolworths, Ferring Pharmaceuticals, Terra Firma Business Consulting, Dans Direct Fitness Studio, Ultratune, Genesis Fitness Club, Jeff Gosell Physiotherapy, and Lilo Cafe.

*"The Can't Wait card has come in very handy at times."*

CCA member

# SUPPORTING THE COMMUNITY



## National Support Camps Program

Crohn's & Colitis Australia offers free camps throughout the country for youth living with IBD. To date, we have held camps in New South Wales, Queensland, and Victoria. Attendees find the camps highly valuable. They talk of connecting with others like them, feeling less lonely and more understood, forming lasting friendships, and finding a means of social support.

This year's camp was no different. Held in April 2012 in Mount Martha, VIC, it was attended by 18 teens, including four who came from interstate. The teens called it an "awesome" experience. More camps are being planned in other states.



*"This was the first time I have ever really talked about my journey and my surgery with anybody."*

Youth camp attendee

## Inside Insight Magazine



*"Your magazine is a great help. It is always nice to read the stories of other people who have gone through similar things."*

CCA member

Through **Inside Insight**, our quarterly magazine, we keep our members updated on CCA news, fundraising events, research development, and members' personal stories. It is also an important tool for keeping our members abreast of new options in terms of community support, medication, research, and treatment.

The magazine is distributed via regular mail and through the Members Only section of the website.

*"It is always so reassuring to read of others who have struggled with Crohn's disease."*

CCA member

*"It makes me feel like I'm not alone. I was even able to make jokes and laugh about my condition with people who understand."*

Youth camp attendee

# ADVOCACY AND AWARENESS

**For many, bowel diseases are simply not discussed. CCA provides a forum for IBD to be discussed openly, intelligently, and with acceptance.**

At Crohn's & Colitis Australia, we nurture an environment where such discussions can take place. We bring Crohn's disease and ulcerative colitis out in the open, for people to acknowledge, and make the community aware that those with IBD need their support.

## National Crohn's & Colitis Awareness Month (May)



During National Crohn's & Colitis Awareness Month in May, CCA raised the profile of IBD through events, education forums, newspaper articles, radio segments, posters, a TV commercial, and specific events targeted at the government and business sectors.

## World IBD Day Cocktail Function at Parliament House, Canberra, 21 May 2012

The Hon. Bernie Ripoll MP, on behalf of the members of the Crohn's and Colitis Parliamentary Friendship Group, was joined by federal MPs and senators to raise awareness and improve understanding of IBD. The Hon. Tanya Plibersek MP, Federal Minister for Health, opened the function, which was also attended by Rob Hulls (former Attorney-General), The Hon. Joel Fitzgibbon MP (Chief Government Whip), and Senator Christine Milne (senator for Tasmania and Leader of the Australian Greens).



Bernie Ripoll MP, CCA CEO Francesca Manglaviti, Tanya Plibersek MP, Dr Greg Moore

## Afternoon Tea with Josh Frydenberg MP, 18 May 2012



Josh Frydenberg MP (second from left) with CCA representatives

CCA's Francesca Manglaviti and Dr Greg Moore, together with ten CCA members, met with Josh Frydenberg MP (Liberal MP for Kooyong, VIC) over afternoon tea. He subsequently gave a speech in Parliament about IBD, where he lent his support to CCA and indicated ways by which the government can help the organisation: "Important steps, like direct funding for CCA and financial assistance for specialist IBD nurses in every state and territory, could make an immediate difference... This is not just a moral imperative for us, but an economic one, too... We stand ready to make a difference."

## Boardroom Lunch at the Athenaeum Club, 29 May 2012

CCA gathered some of Melbourne's most influential people in business for a luncheon at Melbourne's Athenaeum Club during Awareness Month. CEO Francesca Manglaviti welcomed guests, and Prof. Michael Kamm gave a talk about IBD that both entertained and informed. Prof. Kamm educated the novice audience on a subject not commonly discussed at mealtimes, and helped generate much goodwill and genuine offers of support for the organisation and the IBD community.



# ADVOCACY AND AWARENESS



Tansel Ali



Katrina Chambers



Paula Duncan



Luke Escombe



Brittani Nicholl



Pete Timbs



Natalie von Bertouch

## Ambassadors

In May, we launched our Ambassadors Program to coincide with Crohn's & Colitis Awareness Month. Our seven ambassadors are all passionate about the wellbeing of the IBD community, and use their public profiles to highlight issues surrounding this disease.

Our ambassadors help us raise awareness of IBD by being the public face of CCA. They talk about IBD and why it is important for the public to get behind the cause. They help promote programs and services that are available to those with Crohn's or ulcerative colitis, and reinforce the standing of the organisation in the IBD community.

Our inaugural ambassadors are: Tansel Ali (2011 Australian Memory Champion); Katrina Chambers

(reality-TV celebrity); Paula Duncan (Logie-winning actress); Luke Escombe (comic and musician); Brittani Nicholl (2011 Australian surf champion); Pete Timbs (TV and radio personality); and Natalie von Bertouch (Australian Netball Diamonds Captain).

## Advocacy

CCA gives voice to the concerns of those whose lives are affected by Crohn's and ulcerative colitis.

We advocate for health reforms to benefit those with IBD. This year, we continued our advocacy efforts to obtain government funding for IBD nurses and create awareness among politicians. We also submitted a position paper for the expansion of the federal government's magnetic resonance imaging (MRI) funding to include Medicare-funded MRI for Crohn's disease.

***"You can achieve all sorts of things despite having IBD, and you can still be successful in the field that you want to be in."***

Natalie von Bertouch

**For the 70,000 Australians living with IBD, every piece of research that brings us closer to a cure presents much hope. This is why Crohn's & Colitis Australia devotes significant resources to funding, supporting, and promoting research on IBD.**



- There was an observed trend towards CBT reducing disease activity at six months, for both Crohn's disease and ulcerative colitis participants.
- There was an observed trend towards CBT reducing anxiety at six months.
- There was an observed trend towards CBT reducing stress at 12 and 24 months.
- It was found that face-to-face CBT and online CBT were similarly effective in terms of impact on mental health, quality of life, stress, and coping.
- It was found that the more face-to-face therapy sessions the participants attended, the lower their disease activity at 12 months.

## POCER Study



PHILANTHROPY

Dr Peter De Cruz's Post-Operative Crohn's Endoscopic Recurrent (POCER) study was supported by Gandel Philanthropy with a \$120,000 grant, through Crohn's & Colitis Australia. The study aims to determine whether performing an early colonoscopy after a first surgery, coupled with biologic therapy, can reduce recurrent

disease and the need for further surgery, thus improving the health outcomes and quality of life of patients.

The study was started in 2009 and has since involved 21 centres across Australia and New Zealand. One hundred and seventy-five patients are enrolled in the study, which has the potential to change the management and outcome of Crohn's disease. Patients are being followed for 18 months after their operation. The study will conclude in three years.

## Angela McAvoy AM Fellowship

The \$150,000 Angela McAvoy AM Research Fellowship was established by CCA in 2009. Our inaugural recipient, Dr Antonina Mikočka-Walus, completed her study, entitled *Does Cognitive-behaviour Therapy (CBT) improve psychological and/or clinical outcomes in IBD? A pilot randomised control trial*, in June 2012.

### Key Conclusions of the Study

- Cognitive-behaviour therapy (CBT) was found effective in reducing the number of participants who cope poorly with their IBD at six and 12 months, and increasing the number of those who are confident in actively managing the disease at 12 months.

The fellowship is open to medical professionals and scientists as grant-in-aid funding for IBD research, with the purpose of encouraging and advancing clinical research into IBD in Australia.

Crohn's & Colitis Australia will be announcing the recipient of the second fellowship in November 2012.

## Clinical Studies

CCA supports and promotes clinical studies that aim to help those with Crohn's disease and ulcerative colitis manage their disease and try new treatments. This year, we supported a study at various hospitals trialling a new oral treatment for Crohn's disease. We also supported research that involved the provision of an experimental treatment, medical care, laboratory work, and evaluations of those with moderate to severe ulcerative colitis.



# BUILDING RELATIONSHIPS

**Relationships are key to the success of our work. Through our strategic partnerships, we expand our skills, knowledge, and resources to benefit our members.**

## Volunteers

We would be unable to run our programs and do our work for the IBD community without our volunteers, and we are grateful for all that they do.

We specifically thank:

- our loyal, regular volunteers who have been with us for years, as well as the new volunteers who have joined us more recently;



*NAB volunteers*

- CCA members who bravely and openly share their stories for publication in **Inside Insight** magazine;
- our loyal network of health professionals who donate their time and expertise to speak at our IBD forums or contribute to our magazine;
- organisations — such as the National Bank of Australia, PwC Australia, Suncorp, HSBC, the Neami Community Group, and Terra Firma Business Consulting — who regularly encourage their employees to volunteer for CCA.

## Australian Gastroenterology Week 2011

The annual scientific meeting of the Gastroenterological Society of Australia (GESA) was held in Brisbane on 12-15 September 2011.

Our CEO Francesca Manglaviti and our Queensland Coordinator Anita Reilly both attended the conference, which delivered the latest information and developments in the fields of gastroenterology, herpetology, and endoscopy.

We thank GESA for supporting CCA.



## ECCO Congress 2012

In February 2012, our CEO Francesca Manglaviti attended the 7th Congress of European Crohn's & Colitis Organisation (ECCO) held in Barcelona, Spain. The annual congress provides a unique opportunity for delegates to gain access to the latest and best scientific information and education in adult and paediatric gastroenterology and gastrointestinal surgery relating to Crohn's disease and ulcerative colitis. We thank Abott for supporting CCA's attendance at the conference.

## International Network

Crohn's & Colitis Australia is part of the global network of IBD organisations. As part of this global network, CCA shares ideas and resources with the other organisations.

The Join the Fight Against IBD event in Barcelona, Spain in February 2012 was an inspiring show of solidarity among global partners who are working together to raise awareness of IBD and to ultimately find a cure.

## Clinical and Practice Expo (CPEXpo) 2012



*Maxine Wade and Kerri Skeggs*

Held in Sydney in May 2012, CPEXpo was organised and hosted by the Pharmaceutical Society of Australia, and brought together pharmacists, patient support groups, patients, allied health professionals, and the pharmaceutical industry, with the aim of promoting excellence in the practice of pharmacy in Australia. CCA was among the delegates, and our participation helped bolster the relationship we have with the various groups that were represented.

The funds that we raise through the help of our donors, sponsors, and supporters go directly towards research and the services we provide for the IBD community.

## Donations

Crohn's & Colitis Australia's fundraising efforts this year received a significant boost when reality TV personality Katrina Chambers, who has Crohn's, donated \$10,000 to the organisation. Katrina and her sister Amie both appeared on *The Block* and won the money for their charity of choice during an appearance on Channel 9's *Hot Seat*. Katrina said she hoped her appearance and donation help raise awareness of IBD and inspire those living with the illness to "follow their dreams."

## Changing Lives Challenge



Emma Alexander (Bloody Big Swim)

The Changing Lives Challenge is our way of enabling members and supporters to raise funds while participating in marathons and fun runs that improve their fitness.

This year's events included:

- City2Surf - Sydney and Perth (August 2011)
- Run Melbourne (July 2011)
- Canberra Times Fun Run (September 2011)
- Adelaide City Bay Fun Run (September 2011)
- Bridge to Brisbane (September 2011)

Members also took part in other sporting events to raise funds for CCA, including:

- Bloody Big Swim (QLD)
- Capital Punishment (mountain bike endura, ACT)
- Ironman Melbourne.

Some of our supporters were motivated to raise funds for IBD in other countries as well. Member Edmund



cyclist Edmund McGrath

McGrath, currently living in Japan, cycled across the United States in June. Peter Blackall ran a 42km marathon in Qatar in February and raised money on behalf of his sister, who has Crohn's and lives in Perth.

The 121 individuals who participated in our Changing Lives Challenge raised \$69,525.29 in 2011-2012, an impressive result that reflected the hard work of our members and supporters.

## Merchandise

Buying CCA merchandise helps increase awareness of IBD while supporting the organisation's fundraising goals. Items available through our website include our popular CCA supporter pack, recipe books, and the newly introduced CCA pendant.

The pendant was conceived, designed, and developed by Sydney-based BB Designer Jewellers, owned by brothers Vartan and Levon Bakalian. Levon has Crohn's disease, and the brothers were inspired to develop something that can help CCA raise funds and awareness for IBD.



## Corporate Partners

Often, company employees who have IBD — or know of someone who has IBD — approach their companies to support the IBD community.

In 2011-2012, CCA received donations from corporations wishing to help the IBD community. These include Plastic Pioneers Australia, Hickory Group, and Terra Firma Business Consulting (who has nominated CCA as its Supported Charity for the period of March 2012 to March 2013).

## Community Fundraising Events

This year, Crohn's & Colitis Australia received much support from individuals who, inspired by their own experiences or those of their friends, families, or colleagues, were moved to hold fundraising events.

One such event was the 'Bowel of the Ball,' held in Newcastle, NSW in June. This was organised by Jill Corbett, Liz Goodwin, and Alison Rhodes. Jill and Alison both have colitis, while Liz has Crohn's. The three friends organised the Ball, which was attended by over 400 guests and raised \$25,000 for CCA.

Support also came from the family of a young member who attended the Victorian Youth Camp in April 2012. Rose and Mijo Vujic, parents of Marina Vujic, who has ulcerative colitis, were so impressed by the positive changes in their daughter after the youth camp that they decided to raise funds for CCA to show their gratitude. Through 'Off With His Hair!', a fundraising event that involved Mijo getting his seven-year-old dreadlocks cut, the family raised \$23,828 for IBD.

## Can't Wait for Lunch at the Quay



In June 2012, Crohn's & Colitis Australia held a fundraising lunch at Sydney's The Quay Restaurant, with Nova Employment as major sponsor. The event, hosted by Logie-winning actress and CCA ambassador Paula Duncan, attracted a capacity audience and netted \$23,494 for Crohn's disease and ulcerative colitis.

Prof. Kerryn Phelps AM, adjunct professor at Sydney University and a member of the Order of Australia, was our guest of honour. She interviewed a panel that included CCA ambassadors Katrina Chambers and Luke Escombe, IBD specialist Dr Susan Connor, and Jackie Stricker-Phelps, who has IBD.



Marina and Mijo Vujic:  
'Off With His Hair!'



Bernie Ripoll MP, Paula Duncan,  
Francesca Manglaviti, Bernadette Or,  
Sophia Tzaferis, Peter Mitchell



Guests at the 'Bowel of the Ball'



Prof. Kerryn Phelps AM

**We develop and maintain the highest levels of integrity in corporate governance, and continually work towards effective and efficient business practices.**

## Governance Review

Over the last financial year, Crohn's & Colitis Australia has undertaken a thorough review of its governance procedures and policies. An independent consultant was engaged to conduct the review and advise the Board on updating the existing governance manual and policies to reflect the current environment. The review has also recommended the implementation of five board committees to achieve CCA's mission. The committees will be activated over the coming year.

## Compliance

Crohn's & Colitis Australia is a national body and, as such, must comply with state and federal regulations. We are vigilant in ensuring that all ATO, ASIC, and insurance obligations are met in a timely manner, and that our fundraising licences are up-to-date, in accordance with each individual state requirement.

## Change in Accounting Policy

Traditionally, Crohn's & Colitis Australia has recorded its membership income between July and December of the financial year. Membership income from January to June was taken up in the next financial year. This practice

had its roots in the early stages of the Australian Crohn's & Colitis Association, when manpower and technology were limited and memberships were low. Over time, however, as membership numbers and demand for our services increased, this method of recording membership income became problematic, both in terms of cashflow and accurately recording the number of members in a financial year.

The current change in policy has meant that income received for membership is recorded at the time it is received, and the members are counted when they renew or join within that 12-month period. We trust this new policy will enable greater accuracy and transparency.

## Technology



Crohn's & Colitis Australia has invested in a new server to improve the organisation's efficiency and productivity and to take our operations forward. The installation of the new server has already saved CCA money through lower maintenance costs and improved productivity.



# BOARD OF DIRECTORS

## CHAIR



**Bernadette Or**

Bernadette Or, a CPA, is an experienced senior executive with more than 25 years' experience in not-for-profit organisations. She is currently General Manager, Corporate Services of Job Futures

Limited. Previously, Bernadette was CFO/COO of Starlight Children's Foundation, Enterprise and Career Education Foundation, and the Australian Human Resources Institute.

## COMPANY SECRETARY



**Sophia Tzaferis**

Sophia is a chartered accountant and a practicing lawyer. She is a senior taxation specialist with Telstra, and has extensive commercial and consulting experience in the area of taxation.

Her other areas of interest include corporations law, general commercial law, and corporate governance.

## DIRECTOR



**Dr Gregory Moore**

Greg is a gastroenterologist specialising in IBD. He founded the Inflammatory Bowel Diseases Unit at Monash Medical Centre in 2006. Greg combines research and clinical trials with teaching

in the Department of Medicine at Monash University, in addition to private practice. He is also on the committee of the Australian Inflammatory Bowel Disease Association, the peak body representing IBD specialists.

## QLD COORDINATOR, DIRECTOR



**Anita Reilly**

Anita has a long association with CCA, having served in an executive position with CCA Queensland, which merged with CCA in March 2009. Anita is the Queensland state coordinator and has over two

decades of experience working with the IBD community, and in the provision of information and support services. She also coordinates CCA's IBD helpline. Anita's son has had Crohn's since he was a young child.

## CEO, DIRECTOR



**Francesca Manglaviti**

Francesca has held senior positions in not-for-profit, corporate, and government organisations.

She joined CCA in 2006 as the inaugural CEO to lead the expansion and repositioning of the organisation.

## TREASURER



**Jonathan Epstein**

Jonathan is co-founder and Director of ECG Advisory Solutions, a boutique government relations and corporate advisory firm. Previously, he was a senior investment analyst in the Future Fund's Property Team. Jonathan was also a senior

adviser to former Federal Treasurer Peter Costello and has worked in a number of roles related to government policy, including within Commonwealth Treasury and the Victorian Department of Premier and Cabinet.

## DIRECTOR



**Bruce Tobin**

Bruce is a Principal Advisor Media Relations for Rio Tinto and has 27 years of experience in executive and general management in corporate communications and journalism in Australia.

# SCIENTIFIC & MEDICAL ADVISORY COMMITTEE

## **Dr Gregory Moore**

Representing Crohn's & Colitis Australia

Greg is a gastroenterologist specialising in IBD. He founded the Inflammatory Bowel Diseases Unit at Monash Medical Centre in 2006. Greg combines research and clinical trials with teaching in the Department of Medicine at Monash University, in addition to private practice. He is also on the committee of the Australian Inflammatory Bowel Disease Association, the peak body representing IBD specialists.

## **Dr Jaci Barrett**

Representing the Dietitians Association of Australia (DAA)

Jaci is an accredited practising dietitian and registered nutritionist. She also works as lecturer at Monash University and conducts IBD-related research trials at Box Hill Hospital.

## **Prof Peter Gibson**

Representing IBD Australia

Peter is Professor of Medicine at Monash University, Head of the Eastern Health Clinical School, and Director of Gastroenterology & Hepatology, Eastern Health, Victoria. He is also a former president of the Gastroenterological Society of Australia and was the inaugural chairman of IBD Australia.

## **Dr Andrew Luck**

Representing the Colorectal Surgeons Society

Andrew is a colorectal surgeon at the Lyell McEwin Hospital (LMH) and in private practice in Adelaide. He is a past Director of Surgery and Head of the Colorectal Unit at LMH. Andrew is a member of the post Fellowship Training Board in Colorectal Surgery administered by the Colorectal Surgical Society of Australia and New Zealand (CSSANZ) and the Royal Australasian College of Surgeons (RACS), and is currently the Chairman of the CSSANZ Future Directions Committee and the CSSANZ Research Foundation.

## **Stephanie Buckton**

Representing Gastroenterological Nurses College of Australia (GENCA)

Stephanie is taking a lead role in the development and support of new IBD nursing positions. She presents extensively on the outcome of the IBD nurse role, both nationally and internationally.

# FINANCIALS

In this financial period, CCA invested in creating awareness across a broad audience through events and activities. This produced excellent financial results which saw the organisation increase its revenue by 11%, reduce its operations cost by 19%, and return a \$256,500 surplus.

The change in accounting policy which recorded our membership income over twelve months instead of six had a positive effect on cash flow throughout the year.

It also improved our bottom line and reduced administrative complications around membership renewal periods.

The Board has committed to increasing the level of awareness activities over the next financial year, and to awarding a second \$150,000 Angela McAvoy AM Fellowship over three years.

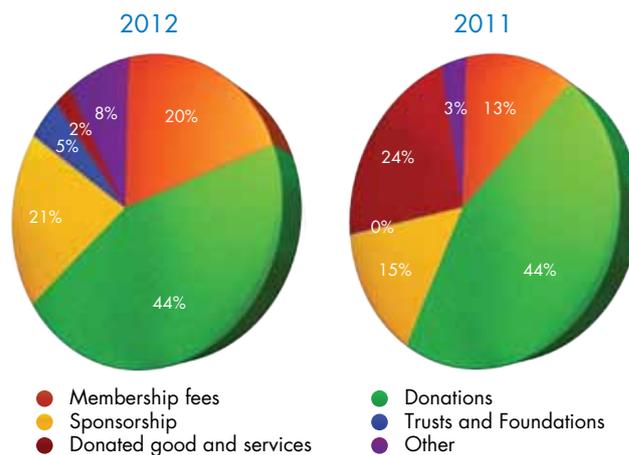
A full audited financial report is available upon request.

2012 \$ 2011 \$

## How the funds were generated

|                            |         |         |
|----------------------------|---------|---------|
| Membership fees            | 212,248 | 121,363 |
| Donations                  | 462,541 | 420,983 |
| Sponsorship                | 218,300 | 146,150 |
| Trusts and Foundations     | 50,000  | 1,000   |
| Donated goods and services | 24,758  | 227,525 |
| Other                      | 85,698  | 30,828  |

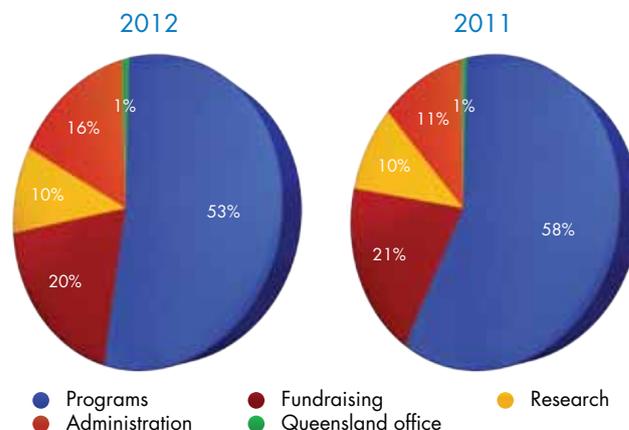
**Total 1,053,545 947,849**



## How the funds were spent

|                            |         |         |
|----------------------------|---------|---------|
| Programs                   | 429,971 | 581,769 |
| Fundraising                | 167,411 | 208,682 |
| Research                   | 84,194  | 100,813 |
| Administration             | 129,986 | 111,846 |
| Queensland office expenses | 7,233   | 7,228   |

**Total Expenses 818,795 1,010,338**



**Surplus/(deficit) for year from operations 234,750 (62,489)**

Realised/unrealised gain 21,750 1,740

**Surplus/(deficit) after impairment assets 256,500 (60,749)**



## Balance sheet as at 30 June 2012

|                                  | 2012<br>\$     | 2011<br>\$     |
|----------------------------------|----------------|----------------|
| <b>Assets</b>                    |                |                |
| <i>Current assets</i>            |                |                |
| Cash assets                      | 133,609        | 163,225        |
| Prepayments                      | 1,334          | -              |
| Receivables                      | 40,737         | 19,145         |
| Bonds/Deposits                   | 8,670          | 8,770          |
| <b>Total current assets</b>      | <b>184,350</b> | <b>191,140</b> |
| <i>Non-current assets</i>        |                |                |
| Investments                      | 711,249        | 471,108        |
| Office equipment                 | 21,604         | 26,132         |
| <b>Total non-current assets</b>  | <b>732,853</b> | <b>497,240</b> |
| <b>TOTAL ASSETS</b>              | <b>917,203</b> | <b>688,380</b> |
| <b>Liabilities</b>               |                |                |
| <i>Current Liabilities</i>       |                |                |
| Payables and accruals            | 35,846         | 15,276         |
| Prepaid memberships              | -              | 53,973         |
| Other liabilities                | 14,274         | 8,548          |
| <b>Total current liabilities</b> | <b>50,120</b>  | <b>77,797</b>  |
| <b>Total liabilities</b>         | <b>50,120</b>  | <b>77,797</b>  |
| <b>NET ASSETS</b>                | <b>867,083</b> | <b>610,583</b> |
| <b>Equity</b>                    |                |                |
| Retained surpluses               | 867,083        | 610,583        |
| <b>NET EQUITY</b>                | <b>867,083</b> | <b>610,583</b> |

## Statement of cash flows for financial year ended 30 June 2012

|   | 2012<br>\$       | 2011<br>\$     |
|---|------------------|----------------|
| <b>Cash flows from operating activities</b>                 |                  |                |
| Receipts from members                                       | 158,275          | 115,017        |
| Receipts from donors and supporters                         | 708,016          | 598,971        |
| Interest received   | 31,301           | 22,843         |
| Other income  | 54,399           | 7,985          |
| Payments to suppliers and employees                         | (755,642)        | (791,897)      |
| <b>Net cash provided by/(used in) operating activities</b>  | <b>196,349</b>   | <b>47,081</b>  |
| <b>Cash flows from investing activities</b>                 |                  |                |
| Payment for property, plant and equipment                   | (7,575)          | (2,687)        |
| Net cash (used in)/ provided by investing activities        | (218,390)        | 99,939         |
| <b>Net cash (used in)/ provided by investing activities</b> | <b>(225,965)</b> | <b>97,252</b>  |
| Net increase/(decrease) in cash held                        | (29,616)         | 50,171         |
| Cash at beginning of the financial year                     | 163,225          | 113,055        |
| <b>Cash at the end of the financial year</b>                | <b>133,609</b>   | <b>163,225</b> |

# WE THANK OUR DONORS AND SUPPORTERS

We are grateful for all donations given to Crohn's & Colitis Australia by individuals and organisations, big and small. They have all helped us make a difference.

## Corporate Sponsors



## Corporate Supporters



## Trust and Foundations

|                     |  |                                    |
|---------------------|--|------------------------------------|
| Gandel Philanthropy | HSBC Australia                                 | Lord Mayor's Charitable Foundation |
| Felicity's Wish     | The William Angliss (Victoria) Charitable Fund | The Jackson Foundation             |

## Major Donors

|           |   |
|-----------|---|
| \$ 50,000 | Ted & Mandy Yencken   |
| \$ 10,000 | "The Block" Millionaire Hotseat from Channel 9                    |
| \$ 5000   | S & G Barrett, D Birner, R Cushway & Associates Pty Ltd, I Wisken |

## Donors \$200 - \$ 4,999

|   |  |  |
|---|--|--|
| <p>S Arambic, K Bailey, A Burt, J Cavallaro, S Gluskie, M Ismay, H Kingston, Lions Club of Morayfield &amp; Dist Inc., Lions Club of Queenscliff Inc., D Logan, N Ranger, F Sheehan, H Slutzkin, P Weerappah, V Anschau, C Arrigo, W Ashkenazi, E Bardoe, M Behling, Bentleigh RSL Women's Auxilliary, B Boyd, R Boyle, P Brame, B Burns, C Busby, P Butler, R &amp; J Cann, E Coates, K Coulson, J Di'Ulio, N Evangelelis, H &amp; JD Gerondis, P Goldsmith, G Gunn, M Harding, T Hassard, S Hawthorn, A Heffernan, H Hooke, G Hore, P Humphreys, M Ireland, T Jagger, A Junor, K Kazimierczak, T Keldoulis, Lions Club of Jervis Bay, F Macrae, P Maguire, Mannum Lions Club, Mary Mackillop College Wakeley, K Maslen, J McCusker, J McGrath, H Merrick, D Minns, G Moller, B Nalder, Oaks Flat Lioness Club, K Osborne, T &amp; S Pick, A Plint, L Potok, K Robbie, C Roberts, J Schirmer, P Scodella, B Scott, J Scuglia, D Shafar, D Shanahan, R Singleton, M Skepastianos, A Stewart, Summit First Aid, A Sutton, S Sutton, M Sweeting, The Canterbury Hurstone Park</p> | <p>RSL Darts Club Ltd, The Cathedral School Leo Club, R Thompson, T Vogel, C Van Der Jagt, N Verus, J Weldon, C Wiles, M Wing, M Winter, T &amp; J Young, S Zelnik, A Ziino, A1 Precision Solutions Pty Ltd, L Abraham-James, J Adeville, C Azzopardi, N Barrow, T Batiwalla, R Baxa, C Beer, M Behling, A Bianchi-Rossi, J Black G Board, L Brosnan, R Brown, A Burt, C Busby, E Camarri, J Cavallaro, MK &amp; AB Cheuk, P Chisholm, C Martini, C Chua, City of Moonee Valley, J Coombs, J Coyle, E Cronin, J Cross, L Day, A Dean, J Dewar, S Doody, A Ebner, L &amp; R Eckel, L Edwards, D Evans, P Farnan, S Ferraro, A Ferris, P Fox, C Fredericks, M Fredericks, L Gaffield, S George, K Gilrane, T Gleeson, S Gluskie, P Goldsmith, B Gray, J Gray, E Hamilton, R Haneman, T Hassard, P Heng, A Hickey, J Higgs, S Hillebrand-Roellgen, N Hobbs, M Hockless, P &amp; J Hogan, L Hoult, M Hunter, D Isaac, I Jaensch, J Johnson, R Johnston, I Jones, P Jones, AJ Kemp, L Kennewell, A Kingsford-Smith, H Kingston, D Klein, S Klineberg, M Kousins, E Larsen, M Lawless, D Lawry, J Layton, J Lee,</p> | <p>T Legg, C Lehmann, P Leonard, Lions Club of Tatura, J Littlejohn, P Loi, S Lucas, B Mackay, P Maguire, Mannum Lions Club, A Martins, G Masri, W McDenagh, A McGrath, R McKay, L McNally, Medibank, J Metelli, C Mitchell, K Monger, L Mote, J Nelder, A Nethery, A Newman, J Oakley, K Ohlsson, I Otter, G Palasis, A Patane, T &amp; S Pick, K Pilcher, B Pitt, N Polkinghorne, B Power, C Pradun, A Pratt, Quoteworks Software Solutions Pty Ltd, P Re, R Redwood, A Rhodes, G Rickwood, H Riley, H Roberts, J Rowan, M Ruddick, A Saraceni, G &amp; MF Scambellone, N Schot, M Shea, B Shellard, J Scuglia, D Shanahan, A Sidler, M Sidler, R Singleton, A Smith, G Smith, J Smith, J Solomons, A Sparkes, A Spinner, S Sutton, C Sweeting, L Szumowski, A Taglieri, G Taylor, M Taylor, K Temple, K Toirkens, G Tucker, M Underwood, L Ung, University of Sydney, D Vicano, M Vujic, M Walker, S Warhurst, M Watkins, I Whiting, D Woodland, R Woolston, J Zaccagnini, P Zantis</p> |
|---|--|--|

## Community Fundraising

|                     |   |
|---------------------|---|
| \$ 25,000           | Bowel of the Ball   |
| \$ 24,330           | J Furfaro & Hair Covers Design  |
| \$ 23,828           | Rose, Marina & Mijo Vujic   |
| \$ 1,000 - \$ 4,999 | Hawkesbury Court No.18 Order of the Amaranth, J Goltz, R Warren, M Ingerson, Rotary Club of Liverpool Greenway, C Gough, M & P Sedl, F Failla   |
| Up to \$999         | The Wollongong Handweavers & Spinners Group Inc, R Andrews, Norton Rose Charity Club, M Shea, N Hobbs, N Hamilton & R Hill M Underwood, K Honeybul, T Formosa, A Schmidt, N Hobbs, A Rhodes, Waverley Patchworks Inc, A Whelan, Macgregor State High School, Bairnsdale Secondary College, Revenue SA, L & Jenny Bradford, M Anderson, V McMahon, J Brown, C & B Hunter, J Charles, H Turner, B Walls, M Fitzgerald, L Parkes-Moller, E Josie, B Archer, Killarney Vale Pharmacy, Supporting Ostomates Needs Group, P Goldsmith, WHK, D Gates, S Spiers, National Pharmacies, ACT Video Camera Club, Knox Bridge Club, Mirboo North Primary School, P Archer, Hasting Old Holdens, G Gore, M Rayner |

## HOW YOU CAN HELP

If you are able to help financially, please complete and return the donation form below.

Please accept my gift of (circle or provide amount):

Donations can be made via credit card (MasterCard or Visa), money order or cheque. For further information, please phone 1800 138 029, or email [info@crohnsandcolitis.com.au](mailto:info@crohnsandcolitis.com.au).

\$25   \$50   \$100   Other: \_\_\_\_\_

My donation is:

- A general donation
- A research donation

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please send me:

- Information on workplace giving
- Information on how to make a bequest
- Information on fundraising opportunities

Please send my donation tax receipt to:

Title: \_\_\_\_\_ Given Name: \_\_\_\_\_

Surname: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Suburb: \_\_\_\_\_

State: \_\_\_\_\_

Postcode: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Please return the completed form to

PO Box 2160, Hawthorn, VIC, 3122, or fax to 03 9815 1299.

All donations of \$2 or more are tax deductible. Please allow 4-6 weeks for your receipt to be sent.

## THANK YOU FOR YOUR SUPPORT