

## ANNUAL REVIEW 2013/2014





## OUR ORGANISATION

Crohn's & Colitis Australia (CCA) is the peak body representing approximately 75,000 Australian with Crohn's disease or ulcerative colitis. These two conditions are commonly referred to as inflammatory bowel disease (IBD).

We have been supporting Australians with IBD since 1985. For over 29 years, we have helped make life more liveable for those living with IBD, for which there is currently no cure. We help the IBD community through support services, education, awareness campaigns and research.

### **OUR VISION**

Support for today, a cure for tomorrow

## OUR MISSION

To support the Crohn's and colitis community, with a focus on confidential support programs including education, advocacy, counselling, increasing awareness, and generating and utilising funds for research and support.

OFFICE ADDRESS: Suite 4, 363 Camberwell Road Camberwell, Vic 3124 TEL 03 9815 1266 FAX 03 9815 1299 EMAIL info@crohnsandcolitis.com.au WEBSITE www.crohnsandcolitis.com.au

**POSTAL ADDRESS:** PO Box 777 Camberwell South, VIC 3124

### A MESSAGE FROM THE CHAIR & CEO



BERNADETTE OR CHAIR



FRANCESCA MANGLAVITI CEO

In this financial period CCA continued providing support, investing in research and creating awareness across a broad audience through events and activities.

After many years of lobbying, the Federal Department of Health has recognised CCA as a professional peak patient body with the capabilities to deliver a large scale national project that will favourably impact all IBD patients as well as the Australian economy. This recognition was realised through a \$500,000 matched funding grant for the implementation of IBD Audits in 100 Australian hospitals. Hospitals will be audited against a set of IBD Standards of Care that are endorsed by all the major Australian health bodies that work with IBD patients. The partnership we now have with the Federal Department of Health firmly places IBD on the government's radar as a condition that requires serious investment.

We continue to enjoy a strong relationship with the Victorian Department of Health which has maintained funding for our Volunteer Teams and Peer Support Program. This program has grown in geographic reach and numbers in Victoria and has sparked interest from members in other states who want to start a local program. In the next few years, we will work with our members to secure funding in each State to implement the Volunteer Teams and Peer Support Program nationally.

As our program offerings grow, so too have our staffing and office accommodation needs. This year, CCA has increased its investment in specialised skills to deliver high quality programs and improved customer service to our members. We are also excited that we are now housed in our new national office at Camberwell and are poised for growth.

And while we continue to invest in research via the Angela McAvoy Fellowship, we were also delighted to announce the establishment of the Mandy & Edward Yencken Postgraduate Research Fellowship. We are grateful to the Yencken family for making this grant possible and look forward to announcing the inaugural recipient in December 2014.

Our governance structure was strengthened this year with the recruitment of two new directors with commercial experience in finance and medical expertise in the area of IBD. We welcome our new directors Professor Paul Pavli and Mr Philip Picking who have already made a positive contribution to the governance of CCA with their specialised skills and wish to acknowledge the hard work and drive of all other Board members.

In 2014, CCA has had its best revenue generating year on record. In spite of this, the bulk of the funds received are tied to projects that are yet to commence or complete in 2014. Such funds are treated as unearned revenue in our financial statements and as a result, 2014 ended with an accounting loss. Despite this, CCA is in good financial health and remains in a strong position to fund critical programs and research grants.

In the last few months, CCA, has been developing a roadmap for the organisation that supports sustainable growth, effective services and high impact research. To this end, CCA has been exploring revenue generating ideas that can potentially yield substantial untied funds that will allow for innovation and long term operational sustainability.

As always, CCA is grateful for the support it receives from so many. On behalf of the Board, we would like to take this opportunity to thank our members, donors, volunteers, sponsors, parliamentary friends and funders and CCA staff whose commitment and passion have helped drive a very successful year.

from

BERNADETTE OR CHAIR

FRANCESCA MANGLAVITI CEO

# WHO WE ARE

### **OUR BOARD & COMMITTEES**

### Bernadette Or CHAIRPERSON

Bernadette, a CPA, is an experienced senior finance executive with over 10 years experience in large corporate organisations such as KFC, P&O and Standards Australia. In recent years she was the CFO/COO of the Starlight Children's Foundation, the Enterprise and Career Education Foundation and the Australian Human Resources Institute. Her experience includes IT, HR, Legal and Risk Management.

### Francesca Manglaviti CEO / DIRECTOR

Francesca joined the CCA Board of Directors in 2008, having spent three years as the organisations Chief Executive Officer. Francesca has held senior management positions in not for profit, commercial and government organisations. She offers significant experience in strategic planning, liaison with government, stakeholder management, education and developing organisational capacity.

### Dr Greg Moore DIRECTOR

Dr Moore is an IBD specialist gastroenterologist. He founded the Inflammatory Bowel Diseases Unit at Monash Medical Centre in 2006, and oversees a specialised IBD clinic. Dr Moore co-ordinates a busy clinical trials unit, undertakes ongoing research and combines private practice and undergraduate and post-graduate teaching. He is a senior lecturer in the Department of Medicine Monash University and supervises research students.

Dr Moore is also a member of Australian Inflammatory Bowel Disease Association, the peak medical IBD group, and is a sought after speaker at both scientific and public forums.

### **Professor Paul Pavli** DIRECTOR Professor Paul Pavli trained in

Gastroenterology at Concord and Royal North Shore Hospitals in Sydney and has had an ongoing interest in the basic science and clinical aspects of the inflammatory bowel diseases. He has a PhD in gastrointestinal immunology and worked with researchers from the ANU, to establish the Australian Familial IBD Register in the early 1990s. More recently, he has been studying the role of bacteria in triggering IBD. In parallel he has helped develop a clinical service in IBD at Canberra Hospital where patients have access to all facets of treatment.

Paul has also served on a number of Federal and Territory government bodies and professional organizations.

### Sophia Tzaferis DIRECTOR

Sophia Tzaferis is a senior taxation specialist with Telstra Corporation Limited. Sophia has extensive commercial and consulting experience in the area of taxation. Other areas of interest include corporation law, general commercial law and corporate governance. Prior to joining Telstra, Sophia was employed with Foster's Group Limited, Harwood Andrews Lawyers and Ernst & Young. Sophia is a Chartered Accountant and a practising lawyer. Anita Reilly

Anita has a long association with CCA, having served in an executive position with CCA Queensland, which merged with CCA in March 2009. Anita is the Queensland state coordinator and has over two decades of experience working with the IBD community, and in the provision of information and support services. She also coordinates CCA's IBD helpline. Anita's son has had Crohn's since he was a young child.

### Philip Picking DIRECTOR

Philip Picking, ACA, holds a Bachelor of Business (Accounting) and has extensive corporate experience. Philip has worked with Deloittes, John Holland, Wandel & Goltermann and in the consulting engineering business as a Financial Controller with WE Bassett Consulting Engineers and AECOM Australia. Philip has lived with Crohn's disease since his mid twenties.

### **Scientific & Medical Advisory Committee**

Dr Greg Moore	Representing CCA	I
Professor Peter Gibson	Representing Australian Inflammatory Bowel Disease Association (AIBDA)	L F
Stephanie Buckton	Representing Gastroenteroligical Nurses College of Australia (GENCA)	I
Dr Jaci Barrett	Representing the Dieticians Association of Australia (DAA)	
Dr Andrew Luck	Representing Colorectal Surgeons Society	r

### **Our Valued Ambassadors**

Brittani Nicholl	Australian Champion Surfer
Luke Escombe	Musician, Comedian and MC
Peter Timbs	Radio Personality and Entertainment Reporter
Katrina Chambers	Reality TV Star (The Block 2011) and blogger
Tansel Ali	Australian Memory Champion
Paula Duncan AM	Australian Actor and Event Organiser
Natalie Von Bertouch	Australian Netball Champion (retired)

# PICTURES

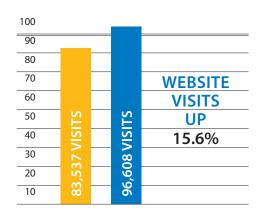
Crohn's & Colitis Australia have enjoyed many wonderful occasions in 2013/2014. From celebrating our first federal grant of \$500,000 to improve IBD care in all Australian hospitals to the successful Silver Lining Lunches held to raise funds and awareness in Melbourne and Sydney. We have cheered on our amazing fundraisers and helped to connect teenagers with IBD through our camps.

We have been inspired by those living with Crohn's and colitis and the courage they show to step outside the box to raise awareness. We are all about 'making life more liveable' and we strive to continue to achieve this in many ways with the support of our staff and members. We thank those who have attended our events, helped us to raise funds and worked to educate the community of inflammatory bowel disease in many different ways.

Here are just a few memories of the past year.



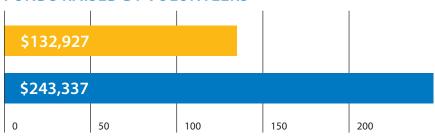




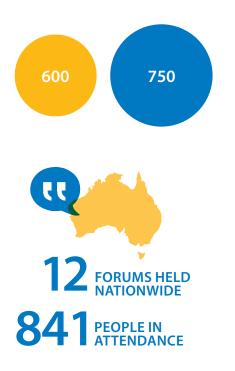
FACEBOOK LIKES UP 93%

2,500 vs 4,820

### **FUNDS RAISED BY VOLUNTEERS**



### SUPPORT GROUP PARTICIPANT INCREASE











# FORWARD

### **STRATEGIC PLAN - 2015 - 2018**

For almost 30 years, CCA has worked hard to become Australia's peak patient body, delivering much needed research funding, advocacy, support and education at a grass roots level.

However, our impact has been limited due to lack of scale and fluidity of donations.

A predicted increase to 100,000 of those diagnosed with IBD by the end of the decade has compelled the Board to enact an aggressive and 'disruptive' strategy to help CCA meet the growing needs of patients and their families.

Our ambitious approach will require hard, dedicated work

over the next few years and involve not only the Board, management and staff of CCA, but volunteers, ambassadors, health professionals, government and corporate partners. With staff supported volunteers we will educate the general public and cement our position as the key influencer to government on behalf of the IBD community

A powerful impact statement underpins this plan and will drive the four key strategic priorities, as identified below, which have well-thought out enablers and clear metrics. With this plan to guide us, we can be assured we are on the right path as innovative care providers that research, develop and deliver evidence based, cutting edge support solutions for the IBD community.

### **Strategic Priorities**

- A nationally consistent standard of IBD care
- High impact, globally relevant research
  Go To Place for IBD comment, resources and support
- Tailored, personalised support on scale

### **SOCIAL IMPACT GOAL** No one suffers from IBD

### Enablers

- Innovative revenue sources
- Resource alignment
- Brand development
- Data analytics
- Digital health delivery
- Co created awareness

### **Metrics**

- \$6 million in revenue
- Engaged, high performing workforce
- 30,000 members
- National hospital IBD audits increased investment in research
- Rural and regional coverage
- National media coverage and participation in high level local and international industry forums and committees.

# DONORS & SUPPORTERS

Crohn's & Colitis Australia are grateful for the generous support of so many individuals, organisations and businesses. We would like to acknowledge and thank those listed below for making a positive difference to those living with inflammatory bowel disease.

### RESEARCH

\$40,000 Gandel Philanthropy

**\$25,000** Mandy & Edward Yencken

\$25,000 Lord Mayor's Charitable Foundation

\$34,500 Country Women's Association of NSW

\$1,000-\$3,000 S Bartlett, E Hatzimanolis

**\$200-\$999** J Amprimo, P Beukes, P Brame L Brink, M Chew, B Clarke, P Cornwell, K Coulson, M Donnelly, J Doyle, M & L Dumbleton, J Harding, R & C Johnson, K Knight, Main Road's Staff, MJ McHugh, H Pang, S Robinson, M Sutton, Sutherland Shire Adult Leisure Learning Centre Inc., M Walker, J Walczak, T Van Der Jagt,

### **IBD AUDIT**

\$10,000 The Redman Family

**\$5,000** P & H Butts

**\$4,000** D Birner

**\$1000-\$3,000** I Galloway, M Ismay, P & W Moran, K Rogers, K Sandison, A Saraceni

\$200-\$999 K Ahern, Analytics Anomalous, C Azzopardi, S Baker, H Barsoum, J Baverstock, C Bechly, M Behling, , C Bechly, R Beecraft, B Boyd, P Brame, M Brennan, H Boxall, A Burt, R Burt, C Busby, , G Capaldo, J Chan, M Clarke, B Conchie, M Dean, J Dunstone, J Feszcak, G Foster, K Forrester, P Gaudry, N Gregory, K Hagon, R Haneman, M Hockless, K Honeybul, G Hume, H Humphries, J Hickey, S Hillebrand-Roellgen, P Hinchcliffe, R Johnston, P Jones, A Junor, D Klein, P Kashyap, S Klineberg, Lions Club of Jervis Bay, Lions Club of Morayfield & Dist Inc, F Macrae, L Madsen, P Maguire, N Mikael, D Minns, C Nicolaou, G Ogrodnik, R Peschla, Philanthropical Association Dimou Monem Vasias, A Plint K Prins, Quota International of Narooma, D Royal, D Reckenberg, S Robinson, H Roberts, Rotary Club of Mackay Inc., K Saliba, J Scuglia, S Severs, D Shanahan, N Schot, D Shafar, R Shenmar, A Sheldon, , M Sweeting, S Sutton, L Szumowski, K Temple , K Toirkens, M Wall, E Wayne-Smith, P Walker, M Walker, K Withers, A Wyatt, B Zahra, S Zelnik

### GENERAL

\$32,000 Paul Newman Foundation

\$25,000 Mandy & Edward Yencken

\$15,000 Suncorp Community Giving 2013

**\$10,000** Australian Communities Foundation Ltd

#### **\$5,000** P & H Butts

\$1,000-\$3,000 D Cobcroft, The Jackson Foundation, Rotary Club of Five Dock Inc., Campbell Sawmills, Hawkesbury Court No. 18 Order of the Amaranth, ATO Departmental, S Bartlett, I Galloway, A Saraceni, H Riley, Global Quest, M Hill, Lisa McGuigan Wines Pty Ltd, T Legg, Macquarie Group Foundation Ltd, M McPherson, M Winter

\$200-\$999 A Alaimo, P Arrowsmith, W Ashkenazi, S Bailey, K Bailey, N Barrow, M Bass, A Baud, S Bell, Bentleigh RSL Women's Auxilliary, D Blanch, G Board, R Brown, D Burrow, P Butler, E Camarri, G Capaldo, C Catteau, S Chhabra, Chotais Pty Ltd, City Motor Auction Group, L Clarke, A Comninos, E Ćronin, J Dewar, S Dudley, A Dubstan, L & R Eckel, P Fairall, P Franan, A Ferencz, A Ferris, L Gatfield, S Gluskie, P Goldsmith, B Gray, G Gunn, E Hamilton, P Hansen, M Harding, T Hassard, M Hellema, R Hickey, J Higgs, K Honeybul, C Hounsell, M Hunter, M Ireland, M Ismay, Janssen-Cilag Pty Ltd, P Jones, M Kelly, S Kelly, A Kingsford-Smith, D Klein, J Lang, M Lawless, S Lawrence, P Le Gallou, P Leonard, Leslie Fram & Gardden machinery, P M Herbet, I Mackenzie, N Matusko, K McDonnell, A Mackerihan, L McWaters, S Miller, C Mitchell, W & P Moran, M Morcos, J Nelder, T Nuij, Oaks Flat Lioness Club, Opinion Health, K Palassis, D Parma, A Patane, D Phillips, T \$ S Pick, M Praciak, D R Ball, G Rabinowitz, D & K Rechtman, E Rice, G Rickwood, Ritchies Supermarket, K Robbie, P Sayers, N Schot, G Scott, D Shanahan, R Singleton, H Slutzkin, A Spinner, J Squires, P Stute, M Taylor, K Temple, Terra Firma, R Tew, J Thompson, United Way Workplace Giving, N Vavic, P Verhagen, M Watkins, I Whiting, M Wing, JA & JC Wyke, P Zantis.

### **COMMUNITY FUNDRAISING**

**\$21,000+** R Braid

\$20,000+ P Timbs

\$13,856 T Bowles

**\$12,181** F Worthing

**\$10,000** Sydney Special Children's Foundation

\$6194 Southern Cross Austereo

\$3,001-\$5,000 S Gatt (Bottoms Up Ball), C Gough

\$1,000 - \$3,000 C Johnson, T Lee Mow Chee, G Witts, Rathmine Butchery, E Claire, M Sidler, D Searle, D Monck, Liverpool City Council, Comedy for Crohn's, C Jones, C Tew, E Stewart, I Lau, P Baker, R Chambers, F Failla, A Williams, S Heuston, Assyrian Sports and Cultural Club, B Morison, L Grice, M Watson, D Hughes, R Chipperton, P Feszcak, N Sander, O Lawrence, S MacRae, T Mead, T Robertson, Sunshine Indoor Bowls

Up to \$999 AGM Construction, A Alden, G Astwood, Blue Illusion, T Corey, B Nicholl, K Pickess, C Barrett, S Considine, M Angus, M Bradstreet, A Blades, H Bavertstock, Z Clark, A Conroy, S Craig, N Craig, S Cranage, S Cusack, M Dancer, J Edelmaier, L Hampshire, L Hermus, P Hermus, S Hylton, A Jimenez, B Lindel, N Kelly, N Kerkhof, C Adler, C Harvey, C King, C Lane, S Minett, S Newlyn, M O'Gorman, S Severs, C Strauss, E Kerklaan, L Regester, S Secher-Jorgensen, M Sidler, J Skinner, L Smeall, S Treeby, J Waterworth, R Watkinson, S Watson, E Beard, S Carden, R Edwards, B Goldie, R Groth, A Johnson, J Lieschke, S McPherson, L Pattinson, M Townsend, C Whelan, N Whelan, Cherrybrook Technology High School, Wellington Secondary College, S Yewdall, Mackillop College, Lurnéa High School, CBA Social Club Charity, C Van Wyk, Revenue SA, B Grice, St Gewarges Charitable Association, Heritage Club Ltd, K Moseling, D Barton, R Norvill, V Kemp, M Grundy, D Grundy, F La Trobe, **B** Waddington

### **IN MEMORIAM DONATIONS**

R Adams, N Loveday, B Arrowsmith, C Petersen, H Stute, A Xenakis, J Sutton, K A Johnson, K Bricknell, R Woodward, G Petersen, J Graham, K T Coad, N L Abbott, V F McDonald, K Fitzhenry, L Aston

### **IN CELEBRATION DONATIONS**

Birthday of B R Storey, Birthday of I Malkins, Research of C Agostinelli, S Dunstan's Wedding

### **MAjOR SPONSORS**













### **CORPORATE SPONSORS**













### **CORPORATE SUPPORTERS**



### **CORPORATE VOIUNTEERS**

National Australia Bank, NEAMI National, Suncorp, Telstra, Genetic Support Network Victoria, ANZ Bank Australia

# FINANCES

### **TREASURER'S REPORT**

CCA continued investing in research and creating awareness across a broad audience through events and activities.

Although a \$185,793 deficit was recorded and Total Revenue shows a \$71,327 decrease over the 2013 financial year, CCA has had its most successful year ever in obtaining revenue.

Grants in Advance of \$550,000 and Unearned Revenue of \$73,150 are recorded in the Balance Sheet and will be recognised when costs are incurred in future year's Statement of Income and Expenditure.

In this section is is the statement of consolidated income and expenditure for the financial year ending June 30, 2014.

The \$185,793 deficit is due to:

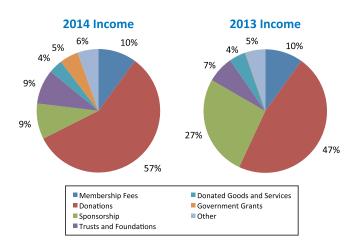
- Increased employment expenses, including recognising Long Service Leave for the first time.
- Timing of tied (Pharmaceutical) sponsorships received which has partially been offset by increased Donations and Government Grants
- Increased rent, and re-location expenses
- Ensuring tied grant revenue is matched with the period the cost is incurred.

The Board is carefully monitoring all operations to position CCA well in the future and is confident that CCA will return to surplus position in the next financial year.

A full audited financial report is available upon request.

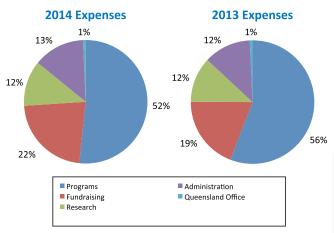
### HOW THE FUNDS WERE GENERATED

Total	1,016,229	1,087,556
Other	55,681	58,114
Government Grants	50,000	-
Donated Goods and Services	37,005	46,875
Trusts and Foundations	92,083	76,000
Sponsorship	94,999	287,329
Donations	584,050	511,669
Membership Fees	102,411	107,569
	2014 \$	2013 \$



### **HOW THE FUNDS WERE SPENT**

	2014 \$	2013 \$
Programs	620,983	564,902
Fundraising	267,596	194,441
Research	143,424	119,947
Administration	161,016	124,712
Queensland Office	8,603	7,302
Total Expenses	1,201,622	1,011,304
Total Expenses SURPLUS (DEFICIT) FOR YEAR FROM OPERATIONS	<b>1,201,622</b> (185,393)	<b>1,011,304</b> 76,252
SURPLUS (DEFICIT) FOR		



### BALANCE SHEET AS AT 30 JUNE 2014

#### 2013 \$ ASSETS 2014 \$ **Current Assets** Cash Assets 61,478 87,105 Stock on Hand 939 1,203 101,798 **Receivables & Payables** 29,338 Bonds/Deposits 15,600 7,990 **Total Current Assets** 279,815 125,636 **Non-Current Assets** 1,227,125 913,707 Investments Office Equipment 149,417 54,418 **Total Non-Current Assets** 1,376,542 968,125 **TOTAL ASSETS** 1,556,357 1,093,761

LIABILITIES	2014 \$	2013 \$
<b>Current Liabilities</b>		
Payables and Accruals	59,499	55,436
Prepaid Membership	10,848	12,406
Unearned Revenue	73,150	
Grant in advance	550,000	50,000
GST Payable	42,269	3,128
Other Liabilities	72,837	39,244
Total Current Liabilities	808,603	160,214
TOTAL LIABILITIES	808,603	160,214
NET ASSEST	747,754	933,547
EQUITY		
Retained Surplus	747,754	933,547
NET EQUITY	747,754	933,547

**BALANCE SHEET AS AT 30 JUNE 2014** 

### STATEMENT OF CASH FLOWS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2014

	2014 \$	2013 \$
Cash Flows from Operating Activities		
Receipts from Members	100,853	119,975
Receipts from Donors and Supporters	760,476	887,076
Grants Received	550,000	50,000
Interest Received	21,153	27,372
Other income	52,189	27,630
Payments to Suppliers and Employees	(1,071,260)	(901,956)
Net cash provided by/(used in) operating activities	413,411	210,097
Cash Flows from Investing Activities		
Purchases of property	(125,194)	(44,354)
Net cash provided by/(used in) investing activities	(313,844)	(212,247)
Net cash provided by/(used in) investing activities	(439,038)	(256,601)
Net Increase/(Decreased) in Cash Held	(25,627)	(46,504)
Cash at the Beginning of the financial year	87,105	133,609
Cash at the end of the financial year	61,478	87,105

### Help end the IBD lottery

The quality of your IBD care should not depend on your postcodebut right now, it does. Help us deliver a program to ensure that all Australians have access to high quality and consistent care - no matter where they live. Please donate today. Your contribution will be matched by the Federal Government.

Please acce	pt my gift	of (circle	or provide amour	nt):
\$50	\$100	\$200	Other:	
Donations co money orde			edit card (MasterC	Card or Visa),
			ite by EFT, please   dcolitis.com.au	ohone 1800
Payment me	ethod:			
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If paying by	credit car	d:		
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Email:				
Please return t PO Box 777, Co			n to C, 3124, or fax to (	03 9815 1299.
Or visit www.cr	rohnsando	colitis.com	n.au to donate on	line
All donations c Please allow 4-			x deductible. ceipt to be sent.	

THANK YOU FOR YOUR SUPPORT

### OFFICE ADDRESS:

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