



**CROHN'S & COLITIS AUSTRALIA**  
**ANNUAL REVIEW 2017**

# OUR ORGANISATION

# WHO WE ARE

**Crohn's & Colitis Australia (CCA)** is the peak body representing the more than 85,000 Australians living with Crohn's disease or ulcerative colitis. These two conditions are commonly referred to as Inflammatory Bowel Disease (IBD). For over 32 years, CCA has been helping make life more liveable for Australians living with IBD, for which there is currently no cure. We help the IBD community through support services, education, advocacy and research.

## OUR VISION

**No one suffers from IBD**

## OUR PURPOSE

**To drive quality of care for our community by educating, supporting, increasing awareness, advocating and research.**

## OUR VALUES

**ACHIEVEMENT** | Delivering on our purpose to achieve an environment where people living with IBD can fully participate in everyday social and economic activities that others take for granted.

**INNOVATION** | Continuously finding new and innovative ways to maximise the efficiency and value of our service to the IBD and broader Australian community by funding new research and developing meaningful programs that create change for betterment of people living with IBD.

**RELATIONSHIPS** | Maintaining and nurturing mutually beneficial relationships with members and collaborating with volunteers, research organisations, corporate partners, government and the health profession to help honour our commitment to people living with IBD.

**INTEGRITY** | Inspiring trust and respect for our ethical practices, high standards of governance and for our honesty and transparency in our dealings.

**SUSTAINABILITY** | Building a strong organisation for future generations, providing leadership within the industry and developing the capabilities to deliver on our purpose.

## OUR STRATEGIC PILLARS

**COMMUNITY** | Extending our reach, service and impact by continuing to listen and engage with members; Educate and raise awareness in the wider community (including schools); Advocate for the community and grow our community

**OUR PEOPLE & VOLUNTEERS** | Develop, acknowledge and value what our people contribute, including volunteers; Engage the right people, remain innovative, proactive, agile and nimble; Develop and monitor core and contingent workforce plan; Measure performance

**QUALITY OF CARE & RESEARCH** | Capture and present findings; Advocate for Quality of Care improvements; Leverage findings and the positive experience; Grant a small research project

**FUNDRAISING & BRAND** | Improve brand awareness; Establish key messages and maintain consistency across all media; Establish CCA's Social Enterprise; Develop and implement PR strategy for CCA; Continue strategic positioning of CCA in key corporate, government, and community sectors

**PARTNERS & STAKEHOLDERS** | Continue to collaborate, build, strengthen relationships with government, hospitals, professional and peak bodies and corporate partners

**OPERATIONS & FINANCE** | Deliver our budget and financial KPIs; Deliver operational KPIs; Capture and centralise corporate knowledge

## CONTACT US

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**POSTAL**  
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**EMAIL**

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03 9815 1266  
info@crohnsandcolitis.com.au



## OUR COVER

In October 2017, Dr Suzanne Mashtoub climbed to the Everest Base Camp to raise funds for CCA.

# A MESSAGE FROM THE CHAIR AND CEO



**BEATA  
KOROPATWA**  
CHAIR

CCA had one of its most extraordinary years to date in 2017. Chief among our achievements was the launch of the IBD Audit Report and the Australian IBD Standards at the Parliament House by Minister for Health the Hon. Greg Hunt MP. The Audit and development of the Standards was an extensive process that took two years and involved almost 70 hospitals across Australia.

Following the launch, Minister Hunt invited CCA to discuss plans for a national IBD

Framework designed to improve the quality of care for people living with IBD. CCA presented a proposal based on the results of the national IBD Audit at this meeting, which was positively received and forwarded to the Department of Health for further consideration. In 2018, CCA will continue to advocate for the needs of people living with IBD to federal and state governments, particularly focussing on the recommendations of the IBD Audit and our Quality of Care program.

CCA's achievements were publicly recognised, with the organisation winning an Outstanding Achievement Award in the 2017 Australian Charity Awards for its work on the IBD Quality of Care Program. Part of the Australian Business Awards, the Award recognises charitable organisations that have achieved outstanding results through exceptional work or initiatives that have significantly benefited charitable causes.

Sadly, we announced the resignation of our CEO Francesca Manglaviti this year, who will depart in April 2018. The CCA Board would like to thank Francesca for her 12 years of dedicated and extraordinary service. Since 2006, Francesca has played a critical role in setting and solidifying the direction of CCA.

Francesca has been transformative for CCA, taking it from a paper newsletter and support line to the professional, respected, collaborative and engaged peak representative body it is today. CCA is now the sought-out voice of not just patients, but also health professionals, industry and government. Francesca's legacy cannot be understated. Her extraordinary leadership and professionalism have been the bedrock of this organisation.

I would like to take this opportunity to thank all our generous donors and corporate partners, and our Board for their outstanding collaboration, contribution and commitment. Finally, I would like to thank and acknowledge our members, our volunteers and our ambassadors who provide both the resources and inspiration to help us to reach thousands of people living with IBD.

**BEATA KOROPATWA**  
CHAIR

Over the last 12 months, CCA continued to raise awareness of IBD within the community, celebrating Crohn's and Colitis Awareness Month with the theme of 'Live Fearless'. This campaign focused on helping IBD patients live the life they always dreamt of by embracing their 'new normal' and living fearlessly. As part of IBD Awareness Month, we also staged a highly successful nation-wide media campaign featuring CCA ambassadors and members. This reached a combined audience of more than one million people through print media, 55 million through online media, and 1.5 million through social media.

In late 2017, we launched the 'I See IBD' campaign which illustrated how IBD — a largely invisible, chronic illness — impacts a person's daily life and mental health. Embodied by a 90-second video that portrays a typical day in the life of someone living with IBD, the resounding theme of the video was 'You don't look sick'. Being told 'You don't look sick' when experiencing IBD adds to the distress that many people feel.

CCA improved several of its community support community programs this year. We launched iConnect: a digital support platform which provides safe and secure access to a fellow 'Crohnie' or 'Collie', or an experienced IBD nurse. CCA also held 12 IBD Information Forums, all of which featured a range of expert speakers. Highlights included a Forum held in Orange, NSW (our most regional location yet), three Paediatric Forums, and the filming of three Forums for online viewing.

After 12 years serving as the CEO of CCA, it is with sadness that I have resigned and will step down in April 2018. I have been privileged to work with a dedicated, talented group of people, from the directors of our Board, through to an inspiring team of employees and volunteers who are committed to bettering the lives of IBD patients across Australia.

I would like to take this opportunity to thank everyone that has been a part of my time at CCA, and to wish CCA all the very best of luck for its future endeavours. I have every confidence that the organisation will continue from strength to strength in the years to come.



**FRANCESCA  
MANGLAVITI**  
CEO

**FRANCESCA MANGLAVITI**  
CEO

# OUR BOARD

## **MS BEATA KOROPATWA | CHAIR**



Beata has a strong track record of successful business development and leadership for over 20 years. She has held various board positions as both a Director and Chair. As the Founder and CEO of Auslaser Business Solutions and The Confidante, Beata has been responsible for the strategic direction, growth, business development and success of each of these two businesses.

## **MS ANITA REILLY | DIRECTOR**



Anita has been involved with CCA for more than 25 years across various roles. With over two decades of experience providing help to the IBD community, Anita runs CCA's IBD Helpline. Anita has an intimate knowledge and understanding of IBD; her son (who is now 30) was diagnosed with Crohn's disease at just two years of age. Anita also co-owns a building and construction business.

## **MS FRANCESCA MANGLAVITI | MANAGING DIRECTOR & CEO**



Francesca has held senior positions in not-for-profit, commercial and government organisations and has served on the Board of SPELD Victoria. She brings significant experience in strategic planning, marketing, fundraising, and stakeholder relationships. Francesca is a Graduate of the Institute of Company Directors, holds an MBA, Grad. Dip. Org Behaviour, Dip Ed and BA.

## **PROFESSOR PAUL PAVLI | DIRECTOR**



Paul completed a PhD in gastrointestinal immunology. He is currently studying the role of bacteria in triggering IBD and developing a clinical IBD service at Canberra Hospital. He helped establish the Australian Familial IBD Register in the early 1990s and has served on the Australian Drug Evaluation Committee, NHMRC, and the Gastroenterological Society of Australia.

## **MR PHILIP PICKING | TREASURER**



Now retired, Philip holds a Bachelor of Business (Accounting). He has extensive experience in the engineering industry as a Financial Controller with AECOM Australia and WE Bassett Consulting Engineers. He started his career with Deloitte, John Holland, Wandel & Goltermann and the Public Transport Ombudsman of Victoria. Philip has lived with Crohn's disease since his mid-twenties.

## **DR GREG MOORE | DIRECTOR**



Greg is an IBD specialist gastroenterologist. He founded the Inflammatory Bowel Diseases Unit at Monash Medical Centre in 2006 and oversees a specialised IBD clinic that conducts clinical trials, ongoing research and teaching. A senior lecturer in the Department of Medicine at Monash University, Greg is the current Chair of the Australian Inflammatory Bowel Disease Association.

**JAMES MORVELL | RESIGNED FROM BOARD OCT 2017**

**ALMA BESSERDIN | RESIGNED FROM BOARD JUN 2017**

## OUR VALUED AMBASSADORS

**TAHLIA GIUMELLI | MISS UNIVERSE AUSTRALIA FINALIST**

**LUKE ESCOMBE | SONGWRITER, GUITARIST, ENTERTAINER**

**BRITTANI NICHOLL | AUSTRALIAN CHAMPION SURFER**

**KATRINA CHAMBERS | REALITY TV STAR & BLOGGER**

**FRANCESCA MCMILLAN | MRS UNIVERSE AUSTRALIA 2014**

**TANSEL ALI | AUSTRALIAN MEMORY CHAMPION**




**MR DAVID RECKENBERG | DIRECTOR**


David is a lawyer who has worked both in-house and in private practice in the wealth management industry for over 20 years. He has also held senior operational (non-legal) management roles. David currently works part time as a special counsel with Hive Legal. He started supporting CCA a few years ago after a family member was diagnosed with Crohn's disease.

**MS HAYLEY TORPY | DIRECTOR**


Hayley is a Chartered Accountant practicing at MOR Accountants, Ballarat, specialising in accounting, structuring and taxation. From 2004 to 2012, Hayley worked in the Tax division of Deloitte Private in the SME market. She is the Treasurer and a Board Member of the Ballarat Business Centre, and Director and Secretary of the Lyon Foundation.

**THE HON BERNIE RIPOLL | DIRECTOR**


The Hon Bernie Ripoll served in the Australian Commonwealth Parliament from 1998 to 2016 as the Member for Oxley and worked across government and opposition and on many Joint Parliamentary Committees as the Chair or Deputy Chair. Bernie has devoted many years to the community, including ten years as Director for not-for-profit medical company, Inala Primary Care.

## IBD QUALITY OF CARE STEERING COMMITTEE

**PROFESSOR PAUL PAVLI (CHAIR)**

Director, Crohn's & Colitis Australia

**DR GEORGE ALEX**

Royal Australasian College of Physicians (RACP)

**PROFESSOR JANE M ANDREWS**

Gastroenterological Society of Australia (GESA);  
Royal Australasian College of Physicians (RACP)

**MS STEPHANIE BUCKTON**

Gastroenterological Nurses College of Australia (GENCA)

**DR SIMON KNOWLES**

Australian Psychological Society (APS)

**MS FRANCESCA MANGLAVITI**

CEO, Crohn's & Colitis Australia

**MR WAYNE MASSUGER**

Project Manager, Crohn's & Colitis Australia

**DR GREGORY MOORE**

Director, Crohn's & Colitis Australia; Chair, Australian Inflammatory Bowel Disease Association (AIBDA)

**MR JAMES MOORE**

Colorectal Surgical Society ANZ (CSSANZ);  
Royal Australian College of Surgeons (RACS)

**MS AMY PAGE**

Pharmaceutical Society of Australia (PSA)

**MS LIZ PURCELL**

Dietitians Association of Australia

**PROFESSOR NIGEL STOCKS**

Royal Australasian College of Physicians (RACP)

## IBD QUALITY OF CARE PATIENT EXPERIENCE SURVEY ADVISORY COMMITTEE

**DR ANTONINA MIKOCKA-WALUS (CHAIR)**

**DR GREG MOORE**

**PROFESSOR PAUL PAVLI**

**DR SIMON KNOWLES**

**PROFESSOR JANE ANDREWS**

**DR BILL CONNELL**

**MS STEPHANIE BUCKTON**

# LOOKING BACK AT 2017

## COMMUNITY



### IBD Awareness Month and World IBD Day

Crohn's and Colitis Awareness Month was celebrated in May with the theme of 'Live Fearless'. This campaign focused on helping IBD patients live the life they always dreamt of by embracing their 'new normal' and living fearlessly. Iconic buildings and landmarks across Australia were lit in purple on World IBD Day (19 May) to 'Shine a Light on IBD'. Just some of the famous landmarks included Federation Square in Melbourne, the Sydney Cricket Ground, and Adelaide Oval.

As part of IBD Awareness Month, CCA staged a successful nationwide media campaign featuring CCA ambassadors and members.



**55,000,000**  
PRINT REACH



**95,000,000**  
ONLINE REACH



### 'I See IBD' Campaign

Designed to raise awareness of what living with IBD is really like, the 'I See IBD' campaign illustrated how IBD—a largely invisible, chronic illnesses—impacts a person's daily life and mental health.

Embodied by a 90-second video that portrays a typical day in the life of someone living with IBD, the resounding theme of the video was 'You don't look sick'. Being told, 'You don't look sick' when experiencing IBD adds to the distress that many people feel.

### PBS Advocacy Campaigns

Following a highly effective advocacy campaign by CCA, our members and the wider IBD community, Entocort, Simponi and Stelara were added to the Pharmaceutical Benefits Scheme (PBS). The listing of these medications on the PBS will give Australians living with IBD access to affordable treatment, helping them to live a normal life.

### Improved IBD Support

CCA improved several of its community support community programs this year. We launched iConnect: a digital support platform which provides safe and secure access to a fellow 'Crohnie' or 'Collie', or an experienced IBD nurse. CCA also held 12 IBD Information Forums, all of which featured a range of expert speakers. Highlights included a Forum held in Orange, NSW (our most regional location yet), three Paediatric Forums, and the filming of three Forums for online viewing.



**12 FORUMS HELD ACROSS AUSTRALIA EDUCATING NEARLY 2,000 IBD PATIENTS IN 2017**

### Research Update Video Series

New in 2017, CCA launched a series of research videos. The aim of the videos was to keep members better informed about the most recent research breakthroughs, developments and clinical advances in IBD. The videos featured Christopher Poulton (who shared preliminary findings from his research into the inflamed intestine of paediatric patients with IBD), Professor Emad El-Omar (who spoke about gut microbiota and host bacterial interactions in several GI diseases), Dr Darcy Holt (who shared insights into the role of body composition in the treatment of Crohn's disease), and Dr Emma Flanagan and Dr Lauren Beswick (who spoke about research into the use of IBD medication during pregnancy).



## PARTNERS AND STAKEHOLDERS

### Alliance of Immunological Organisations

CCA was invited to participate in the Alliance of Immunological Organisations workshop. The workshop brought together several not-for-profit organisations working in immunological diseases to better fight for common goals, learn from each other's experiences and bring about more rapid change for the people we represent.

### Australian Gastroenterology Week

CCA was invited to present a session on 'The IBD Audit and Consumer Perspectives' at the 2017 Australian Gastroenterology Week. This was the first time a patient organisation has presented at the conference, which was attended by international, national and local IBD healthcare professionals.

### IBD Steering Committee

The IBD Quality of Care Steering Committee continued its work throughout the year, bringing together a range of partners and stakeholders, including the Australian Inflammatory Bowel Disease Association, the Gastroenterological Society of Australia, the Royal Australasian College of Physicians, the Colorectal Surgical Society ANZ, the Gastroenterology Nurses College of Australia, the Pharmaceutical Society of Australia, the Dietitians Association of Australia, the Royal Australian College of General Practitioners, and the Australian Psychological Society.

## QUALITY OF CARE AND RESEARCH



### IBD Audit Report Parliamentary Launch

Minister for Health the Hon Greg Hunt MP officially launched the IBD Audit Report and Australian IBD Standards at the Parliament House. The successful event was attended by Members of Parliament, CCA members, and medical professionals. The Audit and development of the Standards was an extensive process that took two years and involved almost 70 hospitals across Australia. Minister Hunt committed to work with CCA towards development of an IBD framework.

### Quality of Care Program: My IBD Story

Following the publication of the IBD Audit Final Report and the Australian IBD Standards, CCA expanded its Quality of Care Program to include a new initiative: My IBD Story. CCA is interviewing people living with IBD about their healthcare experiences. The information collected will provide practical evidence to complement the hospital data collected in the 2016 IBD Audit. The interviews will cover the entire IBD journey from first symptoms to diagnosis, treatment and hospitalisation.

### Mandy and Edward Yencken Postgraduate Research Scholarship

The first research project funded by the Mandy and Edward Yencken Postgraduate Research Scholarship was completed in 2017. Christopher Poulton completed a study on 'New

Paradigm of Infectious Disease – Defining How Multiple Bacteria Cause Disease.' The aim of the study was to define the opportunistic bacterial pathogens and the aberrant bacterial metabolic pathways that are associated with the inflamed intestine of paediatric patients with IBD. A new scholarship will be awarded in 2018.





# LOOKING BACK AT 2017

## OUR PEOPLE

### International Volunteer Day

On 5 December, CCA celebrated International Volunteer Day, honouring and acknowledging the outstanding work and ongoing contribution of all our dedicated volunteers. Without the assistance of our 270 volunteers who donated more than 2,500 hours of their time, we simply would not be able to deliver support services to the IBD community.



### Support Group Facilitator Training and Recruitment

CCA appointed a dedicated Volunteer and Programs Coordinator who developed and then delivered training to new Support Group Facilitators. The new half-day training format included: an induction to CCA, information about IBD, group facilitation and role playing, managing group dynamics and diversity.



### CCA Ambassadors

We were supported by several ambassadors in 2017. Our thanks to Brittani Nicholl, Luke Escombe, Katrina Chambers and Francesca McMillan for their ongoing dedication. We also welcomed a new ambassador in 2017: Tahlia Giumelli, a Miss Universe Australia finalist. Tahlia was the face of the 2017 IBD Awareness Month 'Live Fearless' campaign. The 24-year-old has been battling the silent disease since her diagnosis in 2013.



**270** VOLUNTEERS

DONATED MORE THAN



**2,500** HOURS

OF THEIR TIME TO THE  
IBD COMMUNITY IN 2017



# FUNDRAISING AND BRAND

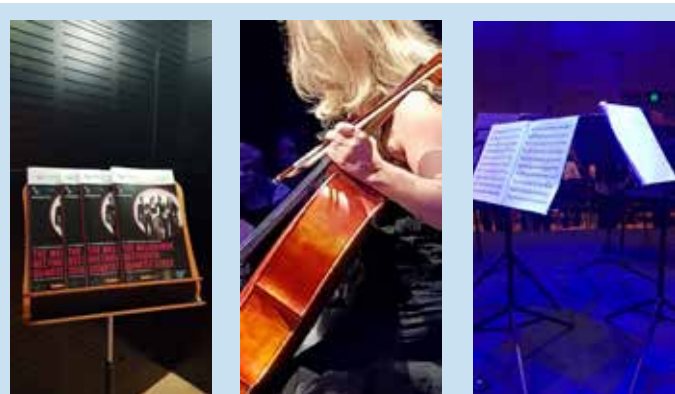


## Australian Charity Awards

CCA was recognised for Outstanding Achievement in the 2017 Australian Charity Awards for work undertaken as part of the IBD Quality of Care Program. Part of the Australian Business Awards, the Australian Charity Awards recognise charitable organisations that have achieved outstanding results through exceptional work or initiatives that have significantly benefited charitable causes.

## Community Fundraising

There were many exciting community fundraising events organised this year to raise awareness and funds in support of people living with IBD. Just some of these community fundraising events included High Tea for IBD, The Posy Story, Climbing Trees for Bowel Disease, Busk for a Cure, Close Shave for Crohn's and Colitis, Cookies (and More) for Crohn's and Colitis, Gavin's Caroline Springs Fundraiser, Perth Run for a Reason, Bridge2Brisbane including Maxter Thai's 'Game of Crohn's' team, Ali's Abseil down Gordon River Dam, Crohn's Masquerade Ball and the City2Surf.



## Beethoven Concert Fundraisers

In collaboration with The Fidelio Quartet, CCA held the first concert of the Melbourne Beethoven Quartet Cycle series at the Melbourne Recital Centre. The concert was made possible through the support of Rachel Atkinson, one of Australia's most talented cellists. Rachel had learned that Beethoven was thought to have suffered from ulcerative colitis and is personally motivated to raise awareness as her son is living with ulcerative colitis.

## CWA Thanksgiving Fund

CCA was delighted to be the recipient of the Country Women's Association's (CWA) 2017 Thanksgiving Fund, an annual fundraiser that supports an external cause elected by CWA Members. The CWA was instrumental in CCA's lobbying efforts to have biologics treatment listed on the PBS in 2007. Since then, biologic therapies have changed the quality of life for thousands of IBD patients.



# NEW INITIATIVES: 2018

## COMMUNITY



### IBD Awareness Month and World IBD Day

The month of May is recognised as IBD Awareness Month, including in World IBD Day on 19 May. With the theme of 'Did You Know?', the focus of our 2018 national awareness campaign will be educating the community about IBD. We will also once again join with our international colleagues by lighting up iconic buildings and landmarks across Australia on 19 May as a sign of support for those living with IBD.

### Family Fun Day

CCA will hold its first ever Family Fun Day in Sydney in May 2018. The idea blossomed after speaking to a mother at a recent CCA Paediatric Forum. Her son had never met another child with IBD. This event will bring families and children together to share their experiences and offer one another support. The event will include activities and entertainment for children, as well as a parents' area offering Q&A sessions with health professionals.



### Crohn's and Colitis Hub

In 2018, CCA will launch the Crohn's and Colitis Hub—an extension of CCA's online support platform iConnect. The Hub will house a comprehensive array of resources, giving members access to the best information available on IBD and gut health. Resources will include content from health bloggers, content created in-house by CCA, and content curated from reputable online publications.

### Improved IBD Support

With a commitment to improving our community support programs, CCA will hold 15 IBD Information Forums this year (an increase on the 10 held in 2017). Many of these Forums are planned for regional areas. In a bid to enhance the reach and accessibility of our support services (particularly for members who may be ill or unable to travel), we will trial live online streaming of our IBD Information Forums, and hold a live interactive online forum via Facebook, during which our panel of experts will answer questions. CCA will also implement the iConnect review findings, and continue to deliver our quarterly magazine and research videos.





## OUR PEOPLE



### Volunteers and Ambassadors

With a dedicated Volunteer and Programs Coordinator employed in 2017 and the development of a new volunteer training program, CCA will look to recruit and train new volunteers, Support Group Facilitators and Ambassadors in 2018. As always, we will continue to provide extensive support to all our existing volunteers and Ambassadors.

### Local Champions Program

CCA is set to relaunch its Local Champions Program this year, commencing with a training workshop for existing and new recruits. This workshop will be facilitated by CCA Ambassador Luke Escombe in February 2018. Local Champions will be encouraged to lobby their local MP so that IBD care becomes part of the government's health agenda. There is a variety of other activities in which Local Champions will participate throughout the year, including local media interviews, promoting the Can't Wait Card to local businesses, and presenting IBD information sessions to local organisations such as surgeries, hospitals and community centres.

## QUALITY OF CARE AND RESEARCH

### Consumer IBD Standards

In 2016, CCA published the Australian IBD Standards. This year, we will commence work on a consumer version of these Standards. Written in plain English, the consumer version of the Standards will help ensure that people living with IBD understand the quality of care they can expect to receive, and include practical suggestions on the course of action to take if proper care is not administered by local health professionals.

### Research Grants

CCA is committed to finding a cure for Crohn's disease and Colitis, and will be notifying research scholars of an upcoming Young Investigator research grant to fund research in IBD. This smaller grant is in addition to the second Mandy and Edward Yencken Postgraduate Research Scholarship that will be awarded in 2018. This scholarship is generously supported by the Yencken family who have a son with Crohn's and are committed to helping find a cure.



### National Quantitative Survey

Following on from the IBD Audit carried out in 2016, CCA will implement a national quantitative survey in 2018. This survey will focus on the patient perspective of quality of care, particularly mental health. CCA commenced preliminary work on this project in 2017, undertaking a set of qualitative interviews, which were published as My IBD Story. The survey results will be valuable evidence on which CCA, health organisations and government bodies can base future quality of care decisions. This program will be overseen by an expert Patient Experience Advisory Group, comprised of IBD specialists, gastroenterologists, health psychologists and IBD nurses.



# NEW INITIATIVES: 2018

## FUNDRAISING AND BRAND

### El Camino Trek 2018

This year's adventure challenge will give the IBD community an opportunity to challenge themselves physically and mentally, all while raising funds in support of the thousands of people living with Crohn's disease and Colitis. From 21 to 30 May, the participants will get to Spain's colourful culture and cuisine on a 10 day trek along the El Camino.



### Beethoven Concert Fundraisers

In collaboration with The Fidelio Quartet, CCA held a concert of the Melbourne Beethoven Quartet Cycle series in 2017. Following the success of this fundraising event, we plan to hold more of these concerts in April and September 2018.

### Fun Run (or Walk) and Digital Challenge

CCA will hold a charity fun run (or walk) in Melbourne in late 2018, raising funds and awareness for IBD, patient care and research. CCA will also facilitate a digital version of the challenge, with participants across the nation encouraged to set up their own CCA fundraising event during the same week. This way, people don't need to live in Melbourne to be part of this community event.



### Silver Lining Breakfast

In 2018, CCA will hold one of its ever-popular Silver Lining Lunches; this time the fundraising event will be held in Melbourne in May. Attendees can look forward to inspirational speakers and enthralling entertainment, as well as auctions and raffles.



### Social Enterprise

We are proud to announce a new initiative called Gut Smart, a unique social enterprise powered by CCA. This online project brings together key innovations involving specialised training for dietitians, gut-specific dietetic consultations and an e-shop that will offer diet and lifestyle products.

Gut Smart is aimed at dietitians looking to upskill and provide specialised advice in gut health, patients looking for professional dietary advice, and the general public who want to learn more about gut health. The program has been developed in response to member feedback and findings of the IBD Audit which show a shortage of qualified dietitians skilled in the nutritional management of IBD.

Gut Smart is a social enterprise program that will serve the purpose of providing specialised training in a much-needed area and provide a source of revenue for CCA through fee-for-service online training programs. This is a staged project with stage one, Online Dietitian Training, to be launched later in 2018 as a self-paced program with three modules designed to be taken in consecutive order.

Training modules are professionally peer reviewed by IBD nurses, specialised dietitians and gastroenterologists.



## PARTNERS AND STAKEHOLDERS



### Industry Conferences

In 2018, CCA will continue to play a role in the most important and relevant industry conferences, including the Asia Pacific IBD Alliance Group and Australian Gastroenterology Week. At all these events, CCA will work to raise awareness of IBD, improve patient care, and ensure IBD is part of the government's national health agenda.

### Peak Bodies

CCA will grow the close working relationships we hold with several like-minded health organisations, including the Australian Inflammatory Bowel Disease Association, the Gastroenterological Society of Australia, the Royal Australasian College of Physicians, the Colorectal Surgical Society ANZ, the Gastroenterology Nurses College of Australia, the Pharmaceutical Society of Australia, the Dietitians Association of Australia, the Royal Australian College of General Practitioners, and the Australian Psychological Society.

### Government

CCA lobbied the Federal Government and Health Department for improved IBD Quality of Care, meeting with Hon. Greg Hunt, Minister for Health, other Ministers and senior bureaucrats throughout 2017.

The result is that in 2018 CCA will have the opportunity to lead the IBD sector to develop a 'National Action Plan' for IBD that will provide direction for future government investment in chronic diseases. The Health Department has offered a \$150,000 grant to support this initiative.

CCA will continue to lobby the federal and state governments to ensure that IBD and patient care is part of the national health agenda.



**Australian Government**  
**Department of Health**

### Sponsors

CCA will continue to foster the partnerships we have with our major sponsors, including AbbVie, Aspen GI Health, Emerge Health, Ferring Pharmaceuticals, Janssen-Cilag, Pfizer Australia, Shire Australia and Takeda Pharmaceuticals Australia. Our heartfelt thanks go to these companies for their support.

# OUR FINANCES

## TREASURER'S REPORT

This report is for the twelve months ended December 2017. Any comparison between December 2017 and the eighteen months ended December 2016 needs to recognise the difference.

The financial surplus of \$264,063 has been the result of two timely increases in Foundations and Bequests revenue.

Because of these increases, revenue has increased pro-rata by \$177,158 compared with the previous period. Revenue from Membership, Donations and Sponsorship all showed an overall pro-rata decline. Low levels of reserves has meant cash flow has become a concern.

There was an overall pro-rata decrease in expenses by \$230,053. The Board's concern with managing expenses to take pressure off cash flow meant fundraising events were cancelled. This combined with reduced Administration and Program expenses, which was partially offset by increased Employee Costs, helped to keep pro-rata costs down.

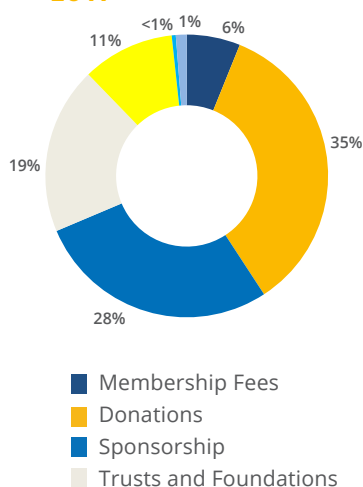
The Board is carefully monitoring operation costs and cash flow to position CCA well into the future.

A full audited financial report is available on request.

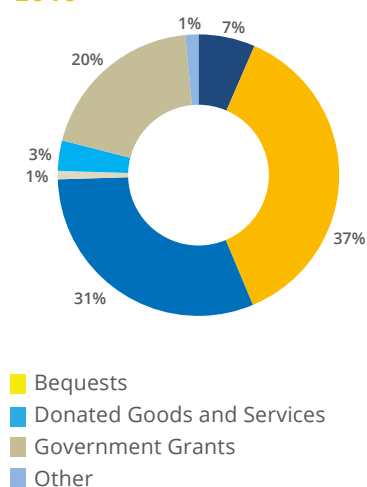
## HOW THE FUNDS WERE GENERATED

REVENUE	12mo to Dec 2017 \$	18mo to Dec 2016 \$
Membership Fees	87,001	121,524
Donations	492,753	693,636
Sponsorship	395,774	575,659
Trusts and Foundations	271,600	18,000
Bequests	150,000	-
Donated Goods and Services	6,572	64,914
Government Grants	-	364,647
Other	17,611	27,849
<b>TOTAL REVENUE</b>	<b>1,421,311</b>	<b>1,866,229</b>

### REVENUE 2017



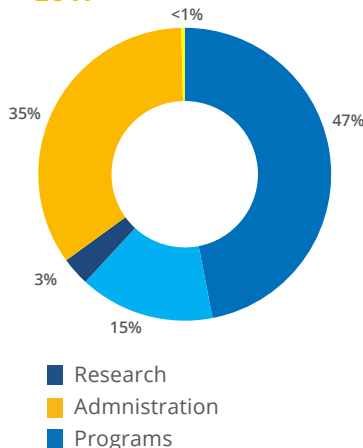
### 2016



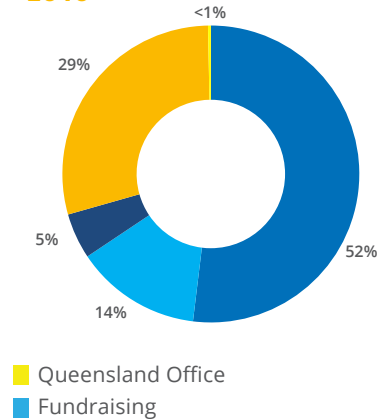
## HOW THE FUNDS WERE SPENT

EXPENSES	12mo to Dec 2017 \$	18mo to Dec 2016 \$
Programs	543,349	1,080,479
Fundraising	172,521	285,134
Research	36,423	103,425
Administration	400,676	605,483
Queensland office	4,279	6,327
<b>TOTAL EXPENSES</b>	<b>1,157,248</b>	<b>2,080,848</b>
<b>SURPLUS/(DEFICIT) FOR PERIOD/YEAR</b>	<b>264,063</b>	<b>(214,619)</b>

### EXPENSES 2017



### 2016





## BALANCE SHEET AS AT 31 DECEMBER 2017

<i>ASSETS</i>	<i>12mo to Dec 2017 \$</i>	<i>18mo to Dec 2016 \$</i>	<i>LIABILITIES</i>	<i>12mo to Dec 2017 \$</i>	<i>18mo to Dec 2016 \$</i>
<b>Current Assets:</b>			<b>Current Liabilities:</b>		
Cash assets	65,409	121,252	Payables and Accruals	57,009	13,653
Inventories	7,775	5,037	Prepaid Membership	9,721	13,236
Receivables and Prepayments	65,897	86,005	Unearned Revenue	15,000	194,750
Bonds/Deposits	16,691	15,986	GST Payable	1,563	6,936
Investments	363,457	151,303	Employee Entitlements	37,522	78,161
<b>Total Current Assets</b>	<b>519,229</b>	<b>379,583</b>	<b>Total Current Liabilities</b>	<b>120,815</b>	<b>306,736</b>
<b>Non Current Assets:</b>			<b>TOTAL LIABILITIES</b>	<b>120,815</b>	<b>306,736</b>
Investments	85,520	118,394	<b>NET ASSETS</b>	<b>587,044</b>	<b>322,981</b>
Office Equipment	103,110	131,740			
<b>Total Non-Current Assets</b>	<b>188,630</b>	<b>250,134</b>	<i>EQUITY</i>		
<b>TOTAL ASSETS</b>	<b>707,859</b>	<b>629,717</b>	Retained Surplus	587,044	322,981
			<b>NET EQUITY</b>	<b>587,044</b>	<b>322,981</b>

## STATEMENT OF OF CASH FLOWS FOR THE YEAR ENDED 31 DECEMBER 2017

<i>CASH FLOWS FROM OPERATING ACTIVITIES</i>	<i>12mo to Dec 2017 \$</i>	<i>18mo to Dec 2016 \$</i>
Receipts from Members	83,486	130,555
Receipts from Donors and Supporters	1,130,377	1,361,437
Interest received	7,158	9,437
Other income	10,453	18,412
Payments to suppliers and employees	(1,081,222)	(1,974,705)
<b>Net cash provided by/(used in) operating activities</b>	<b>150,252</b>	<b>(454,864)</b>
<i>CASH FLOWS FROM INVESTING ACTIVITIES</i>		
Purchases of property, plant and equipment	(26,110)	(26,286)
Proceeds from/(purchase of) investments	(179,280)	549,688
Payments for bonds and deposits	(705)	(52)
<b>Net cash (used in)/provided by investing activities</b>	<b>(206,095)</b>	<b>523,350</b>
<b>Net Increase/(Decrease) in Cash Held</b>	<b>(55,843)</b>	<b>68,486</b>
<b>Cash at the beginning of the financial period/year</b>	<b>121,252</b>	<b>52,766</b>
<b>Cash at the end of the financial period/year</b>	<b>65,409</b>	<b>121,252</b>

# OUR TEAM

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CCA's head office is based in Melbourne, housing a dedicated team who are committed to making life more liveable for all Australians living with IBD. Learn more about our team below:



## FRANCESCA MANGLAVITI

### CHIEF EXECUTIVE OFFICER

Serving the IBD community is a privilege and an honour especially when you have a great team to work with. When I'm not in the office I'm out with friends at a new café or restaurant, and occasionally, in a gym working off the sins of the dinner table.



## ANITA REILLY

### IBD HELPLINE COORDINATOR

Assisting people through my role with the IBD helpline is a privilege and very satisfying. Time away from CCA is shared between other after-hours work and enjoying a wide range of interests and outdoor activities.



## WAYNE MASSUGER

### PROJECT MANAGER, IBD QUALITY OF CARE

I've enjoyed seeing CCA's relationship with hospital staff, professional colleges and government grow through the IBD Audit to improve quality of care. Outside of CCA I like to cycle to the beautiful Yarra Valley most weekends.



## POPPY BOUHALIS

### EA TO THE CEO, GENERAL ADMINISTRATION

I am responsible for our day-to-day operations and assist our CEO and Board. Away from the office I am a keen softball player and appreciate time spent with family and friends.



## SONA BABBAR

### COMMUNICATIONS MANAGER

My role is to oversee CCA's communications, including ambassador liaison, social media management, and coordination of awareness campaigns among many other projects. I love a hot cup of chai tea and a good book.



## TIM COSTELLO

### MEMBERSHIP & DONOR CARE COORDINATOR

I look after our membership and donations database, as well as designing our quarterly magazine *Inside Insight*. I'm a bit of a sports nut, so you can often find me at the footy or cricket on weekends all year round!



## CASSIE GALLIOTT

### PROGRAMS & VOLUNTEER COORDINATOR

I manage CCA's support programs, including support groups and our regular information forums, and our wonderful volunteers across the country. I am fluent in French, love reading and am addicted to chocolate.



## STACEY JAMES

### COMMUNITY FUNDRAISING & EVENTS COORDINATOR

Having only joined the team in January 2018, I'm keen to grow CCA's fundraising base by inspiring our Community Fundraisers and running some exciting events. Outside of CCA I love to keep fit and active in preparation for the winter snowboarding season.

# OUR SUPPORTERS

## CORPORATE SUPPORTERS



Collier Charitable Fund

Eirene Lucas Foundation



## CORPORATE VOLUNTEERS

ANZ Bank Australia  
ConnectNow  
Telstra



# OUR VALUED DONORS

Crohn's & Colitis Australia are grateful for the generous support of so many individuals, organisations and businesses. We would like to acknowledge and thank those listed below for making a positive difference to those living with inflammatory bowel disease.

## RESEARCH

**\$25,000** Mandy & Edward Yencken

**\$10,000** D Lucas

**\$5,000** D Birner, C Redman, J White

**\$1,000 - \$3,000** S Conroy, M Hughes, B Hughes, J Watson, The Estate of Narelle Hoban, D McDermid, C McDonald, E Hatzimanolis, R Maxton, C Thorne, S Robinson, L Szumowski, K Sandison, I Galloway, R Cox, S Sherson, M & P Reynolds

**Up to \$999** D Denham, P Gordon, B Sloane, H Koustas, P Crupi, B Rosengarten, A Reid, G & M Ryan, J Ford, B Keall, Quay Australia, R Haneman, C Busby, S Postlethwaite, K Robbie, A Stewart, W Viles, C Lloyd, M Donnelly, N Evagelelis, B Kelleher, M & L Dumbleton, D Micallef, S Lawson, B & M Elliott, K Landman, D Minns, G Gunn, J Amprimo, K Gibson, K Coulson, R Dhanoa, K Crowe, B Purbrick, J Weldon, P Giagoudakis, K Lu, K O'Connor, J Parrin, Double Scotch Pastoral Co., C Anderson, D Howkin, A Cooper, J Scuglia

## GENERAL

**\$250,000** Anonymous

**\$150,000** Estate of Linda S Lyons

**\$30,000** Mandy & Edward Yencken

**\$14,400** Collier Charitable Fund

**\$7,200** Eirene Lucas Foundation

**\$5,000** C Redman, P Scott, The Eva & Les Erdi Humanitarian Charitable Foundation, P & H Butts

**\$1,000 - \$3,000** Gandel Philanthropy, S Hillebrand-Roellgen, Ninety Four Feet Property Development & Construction, The Jackson Foundation, D Birner, D Reckenberg, C Azzopardi, K Rogers, G Board, J Sale, D Dadon, K Sandison, Dr G Moore, J Chan, S Woolston, M Winter, Lions Club of Morayfield & District Inc., A Kingsford-Smith, M McPherson, N Barrow, A Saraceni, M Hockless, Sir R Brierley

**Up to \$999** S O'Dea, I Habib, Scenic Tours Pty Ltd, P Goldsmith, N Kruger, V Vickery, E Bray, R Turner, B Boyd, A Plint, P Re, A Kenna, Rotary Club of Mackay Inc., Wallboard Tools, A Kurt, E Bome, R Abrahams, N Spitzer, D Gluskie, R Singleton, A Lord, J Thompson, K Forrester, Dr M Chew, M Behling, Lions Club of Jervis Bay, M Walker, K Rich, J Becher, M Shannon, L & A Potok, N Schot, A Foulds, T Nuij, Dr M Ismay, N Pantazis, V Allen, A Burt, R Haneman, A Bortollon, M Underwood, Retirement Benefits Fund, C Levinthal, ATO Departmental, M Gibson, T Steer, D Petrie, A Mason, L McNally, E Leske, E Bardoe, K Osborne, J Voigt, D Cooper, K Toirkens, L Maughan, P Walker, S Weinberg, M Clarke, J Fenton, P Leonard, V Hoogstad, R Burns, A Etherton, Ernst & Young, ShareGift Australia Ltd, G Dunstone, S Gunalan, P Hinchcliffe, V Anich, L Saloman, J Harding, D Royal, R Johnston, M Behling, C Nicolaou, A Patane, K Costanzo, B & R Legoe, G & P Howells, K Heyne, S Gillon, G Knee, D Minns, L Burns, R Burns, A Junior, J Jones, T Jakubowski, S Sutton, M Powell, P Shannon, S Hayward, B Backer, F Galbraith, J Scuglia, A Weeks, B Gray, K Stephens, J Neldner, P Zantis, P Graves, L Gatfield, M Watkins, A Dawson, J Davies, O Grobtuch, B Zahra, G Rickwood, Muckerts Sawmill Pty Ltd, T Van Der Jagt, B Jenkins, USAFoods, N McVicar, N Morrow, D Noble, P Cull, B Hayllar, B Boyd, T Hassard, T & S Pick, J Layton, P Humphreys, M Shannon, C Pradun, K Osborne, N Eizenberg, M Lawless, K Walker, D Green, M Palacio

## IN MEMORIAM DONATIONS

A Previtara, C Brain, D Rayment, D Tribbick, E Goodwin, M Druitt, P Cocksedge, P Rabe, R Wichmann, V Wheaton

## IN CELEBRATION DONATIONS

Wedding of Dana & Marek, J Lax's Party, H Woolf's 60th Birthday, Mother's Day

## COMMUNITY FUNDRAISING

**\$64,401** Maxter Thai

**\$17,738** Crohn's Masquerade Ball (P Tartaglia & M Dima)

**\$5,430** Stillwell Trucks Pty Ltd

**\$1,000 - \$4,999** The Posy Story, G Almenara, Trees Adventure Park, N Cripps, Busk for a Cure (H Uhlmann), C Anslow & W McKern, N Edwards, Navlife, Serpentine Jarrahdale Grammar School, B Manuel, Dr S Ty, S L Looi, C Kum San, C Chek Lim, C H Chen, T H Ng, T See Nyap, S K Yu, E H Chan, Dr K Tan, L Y Seow, K Lai, G C Yeap, C Joothamongkhon, T Tipchatyotin, A J Sow, H H Tan, F Failla, C N Lam, C C Sia, G Maccabee, Y Tang, A Ali, C K Teh, S Schemberk, K Steven, B Thai, K L Foo, Chang Rubber Co. Ltd, M T Abd Rashid, Thai Lam Heng Rubber Industry Co Ltd, M Lee, CK Tan

**Up to \$999** S K Pheng, L Maloney, G H Ong, Bendigo Bank – Sunbury Business Banking Centre (C Semmens), CWA – Stawell Branch, K S Hoe, Landsdale Rose Gardens, K & E Hollis, YT Chung, Honey's Bakehouse, S Tan, M Lord, C H Tan, I Crawford, M Bewley, J & A Almenara, S Bergeron, S Khoo, A Khoo, S Liew, A Vithakamontri, A Tan, G Tomonari, S Sidhu, S Temple, D Darley, Brighton Jeep Fiat & Alfa Romeo, S Skinner, M Harrison, K Dyer, E Salcedo, P Hill, Entertainment Publications of Australia Pty Ltd, B Scaf, A Deep, I Backstrom, A Clarke, B Ung, A Whelan, A Hinton, Chea, F L Wong, M T M Tang, L Colley, T Murrin, Heemskirk Motor Hotel, N Docking, Wilmot Road Primary School, B Sand, S Schreiner, C Olson, J Burton, T Neish, N Shand, V Brecht, S Bradley, D Goldner, D Oates, P Whenman, City of Melville Social Club, D Bandutunga, L French, R Sack, M Colley, B Schreiner, L Bowler, A Shapland, A Clerici, S Lee, C K Chan, S W Lim, J Huston, G Isetti, Z Hislop, K Hayman, W Cattell, R Moulden, A Kanachowski, N Holder, V Antulov, H Kingston, CWA Yarrowonga & Border Branch, L Knox, O Bennett, N & L Brown